

HELLO EUROPE

HALLO · MARHABA · مرحبا · SALUT · ALOHA · HOLA · ПРИВЕТ

**PORTFOLIO OF SOLUTIONS:
CITIZEN SECTOR INNOVATION FOR
MIGRATION, INTEGRATION AND
REFUGEE MOVEMENTS**



ASHOKA

CONTENTS

04	INTRODUCTION
06	OVERVIEW STRUCTURE
06	WHY INTEGRATION, REFUGEES AND MIGRATION?
06	WHY HELLO EUROPE?
07	WHERE IS THIS HAPPENING?
08	HOW HELLO EUROPE WORKS
09	COMMON THEMES AND METHODOLOGIES FOR IMPACT
10	HELLO EUROPE PARTNERS Timeline of partnerships Hello Europe consortium of partners Statements from consortium partners
14	INSIGHTS FROM OUR PROCESS: THE FRAMEWORK CHANGE IN MIGRATION
16	JOURNEYS OF PEOPLE ON THE MOVE
18	ASHOKA'S BACKGROUND
19	PORTFOLIO OF SOLUTIONS
58	APPENDIX: HOW CITIZEN SECTOR ORGANISATIONS SCALE Delivery models for change Strategies for scaling Insights for building a scaling ecosystem

PORTFOLIO OF SOLUTIONS

INTRODUCTION

The language we use when we talk about refugees and migration is so often tragic. Newspapers publish heartbreaking pictures, we read statistics which boggle the mind in their numbers, learn stories which appal in their tales of suffering. At the same time running through the difficult realities are threads of potential, of optimism and resilience, of an endless capacity for hope.

It is here that Ashoka strives to work.

For thirty years, Ashoka has identified and supported the world's best social entrepreneurs –leaders with innovative new ideas which can transform broken systems for the better, in fields from health to human rights, education to civic engagement, economic development to environment.

Hello Europe emerged in 2016 to identify the most powerful and proven solutions to challenges surrounding migration, integration and refugee movements, and help them expand to new countries and improve more lives. A European, cross-border network of solutions began to emerge, and we began to identify a new paradigm around migration and integration that guides the work of the most successful organizations.

This booklet aims to do three things:

1. Present the profiles of these solution-oriented organizations and the social entrepreneurs that lead them, and how they are currently growing their work across borders.
2. Provide a framework of change that captures new paradigms that these organizations, together, are providing to guide the best work around migration and integration.
3. Show how scaling works, and the kind of support social entrepreneurs need, and what Hello Europe is doing to help.

There is a lot at stake: by providing the refugees with only enforced isolation, a lost education, and half-hearted integration, nobody wins. Political will or citizen will are not enough to solve this ever-shifting, accelerating problem – we need the nimble speed of new ideas, the passion of social entrepreneurs, the global might of government and the influence of business combined to transform the landscape for refugees and migrants, and help them tap into their astonishing potential.

As you read this, our hope is that you can find yourself inspired to contribute towards the change that is possible and indeed is happening throughout Europe.

For some, this might mean partnering with an organization mentioned here (e.g. giving a donation, volunteering, sharing networks, etc.), for others it might mean taking these insights and applying them to their own organization, or to join with other citizens and organizations to change policy and legislation to support this kind of work. Finally, some may be inspired to start their own organization.

Everyone has a role to play.

With Hello Europe, we have found many of the most powerful proven solutions working to solve the challenges of integration, and are bringing them together, and into new countries. Our goal is to help these impact-driven projects accelerate their impact and improve more lives. They are the center of Hello Europe –here in Brussels, and in countries around Europe. This booklet presents the profiles of these and many other Social Entrepreneurs. And we hope it will motivate you to join in.



AN INITIATIVE
BY



OVERVIEW STRUCTURE

HELLO EUROPE: ASHOKA'S MIGRATION, INTEGRATION AND REFUGEE INITIATIVE

SPREADING THE PROVEN SOLUTIONS THAT
ARE IMPROVING THE LIVES OF REFUGEES AND
MIGRANTS ACROSS EUROPE.

WHY INTEGRATION, REFUGEES AND MIGRATION?

Migration and refugee movements are inherently cross-border, and the challenges that surround them require solutions that cross borders as well. The recent massive refugee movement into Europe showcased that it is not enough to rely on the traditional government support to people on the move. By providing the refugees with only enforced isolation, a lost education, and half-hearted integration, nobody wins. What is needed: innovative, effective, citizen led solutions that tackle the issues that emerge in the process of people movements and integration. The good news is that we don't have to invent them all from scratch. There are solutions out there, many that have already been tested in other contexts and are ready to scale, and others ripe for quick growth. We should start to direct our resources towards effective concepts – concepts that often already exist and are established, and which can now be expanded in order to tackle the challenges head on.

WHY HELLO EUROPE?

Hello Europe is an initiative of Ashoka which identifies the most powerful solutions related to migration from around the world and helps scale them in Europe. Using nearly 40 years of expertise in social innovation and scaling success, and a global network of leading social entrepreneurs, Ashoka is perfectly placed to contribute to broader change in improving the lives of refugees and migrants in Europe. These solutions – from a network of older people teaching language classes to new arrivals, to finance tools, to culturally appropriate therapy for trauma, and beyond – are having profound impact. We can help them have more.

Starting with the HELLO Festival Berlin in 2016, Ashoka and key European partners (including Zalando, Robert Bosch Foundation and the Schöpflin Foundation) have invested more than €1 million to source, scale and transfer innovative solutions in four countries (Germany, Turkey, Austria, Netherlands). This is the Hello Europe Accelerator.

Now, we've set our sights on Europe as a whole.

IMPACT NUMBERS SO FAR

15+

new organizations created as a direct result of scaling efforts

25+

solutions supported

7+

scaling models identified

1,000+

key stakeholders directly involved (including government, public administration, businesses, large non-profits, social entrepreneurs, policy experts, migrant and refugee representatives, etc.)

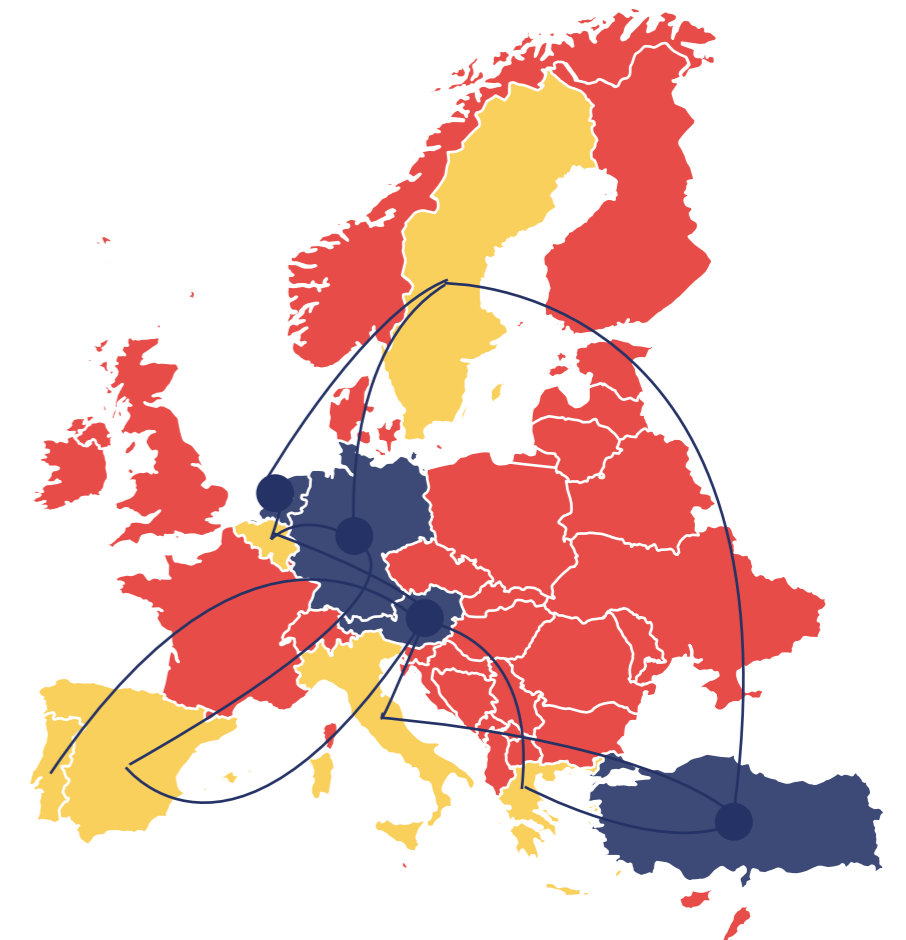
6+

countries impacted

WHERE IS THIS HAPPENING?

Hello Europe Accelerators are planned to take place in 6 new countries: Belgium, Spain, Portugal, Italy, Sweden and Greece. We do this work together with both cross-national as well as local partners, who help fund and execute the project.

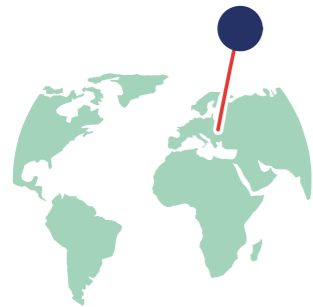
In addition to spreading the Accelerators, we are organizing the first EU Migration Policy Summit (June 7, 2018 in Brussels) that brings together key citizen sector solution leaders with policy decision makers and experts at an EU level in order to share best practices and co-create policy recommendations at a continental level. For change to happen at the speed and scale that is needed to address the massive challenges we face, both groups must work together to discover shared principles and keys to unlock a better future for migrants that are on their journey, or already established in Europe.



HOW HELLO EUROPE WORKS

Hello Europe identifies the most powerful ideas to help refugees and migrants improve their lives in their new countries, and is marshalling the power of the Ashoka Global network, and our partners, to accelerate these ideas, implement them across Europe, and include these insights in EU and national policy.

THE ACCELERATOR:



SEARCHING, SOURCING, ANALYZING

In a given country, the Hello Europe team identifies key solutions through our global network of Ashoka Fellows. We look for ideas that are proven, impact driven and have the potential to scale successfully into the country context. We then assess and prepare the solution leaders for scaling through workshops, consulting and other support.

PRESENTING AND MATCHING

Hello Europe creates a space for inspiration and connection where solutions can be presented to a large group of stakeholders (including local and international decision-makers, social entrepreneurs, leaders in business, media, and government), and form connections and new networks that enable scaling and the emergence of new solutions.



ACCELERATING, SCALING

Hello Europe provides tailored support to solutions that choose to scale. This includes workshops, pro-bono consulting through corporate partners, access to new networks and financial start-up support from our Innovation Fund.



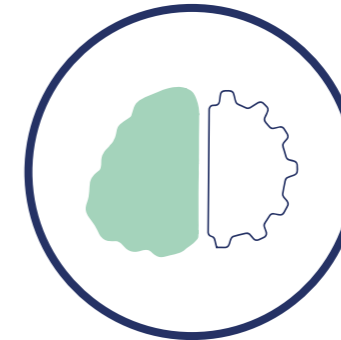
COMMON THEMES AND METHODOLOGIES FOR IMPACT

The Hello Europe solutions use a multitude of different approaches to improve the lives of refugees. Social entrepreneurs see opportunities in problems, and choose the strategy they feel is the most powerful way to solve the problem. The solutions in this booklet are varied, and many have several strands, strategies, or approaches, but most tend to fall in the below categories, each an area they have identified as key in improving the life of a migrant or refugee.



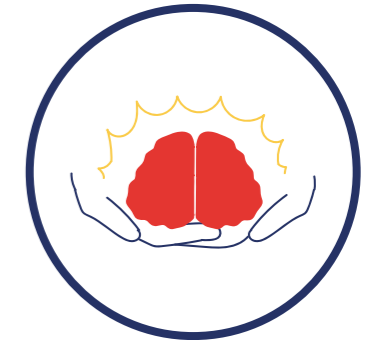
UTILIZING THE POWER OF EMPLOYMENT IN BUSINESS

Sofia Appelgren
Jane Leu
Zarah Bruhn



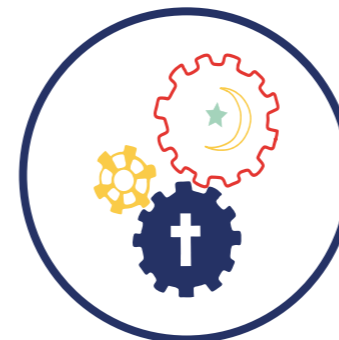
SPARKING ENTREPRENEURSHIP AND AUTONOMY

Abdoulaye Fall
Hamse Warfa
Nathanaël Molle



SELF-DRIVEN HEALTH AND HAPPINESS

Daniel Kerber
Inge Missmahl
Gertrui Serneels



FAITH AND CULTURE VALUES AS A TOOL

Judy Korn
James Wuye
Edit Schlaffer



WELCOMING AND INTEGRATION WITH EXISTING LOCAL COMMUNITIES

Mary Nally
Judy Lorn
David Lubell



EDUCATION

Rui Marques
Michael Stenger
Johan Koss
Shai Reshef

HELLO EUROPE PARTNERS

The challenges underlying massive migratory movements cannot be solved by a single organization, nor can a single sector on its own provide the needed solutions. This makes it imperative to operate from a multi-sectorial approach, with partners who listen, learn and work closely with one another. Each contributes specific skills and resources: funding, consulting, expert advice, networks, space, and brilliant thinking. The result is an ecosystem that enables scaling the best solutions for migration throughout Europe.

From the creation of Hello Europe, there have been multiple partners that have played key roles, both at national and local levels, joining the initiative at different points throughout the process. Our hope is to continue to grow a network of partners that help develop scaling ecosystems to continue to spread the most brilliant solutions across the world.

Below is a summary of some of the key milestones that led to the creation of Hello Europe, and a sample of the key partners that contributed significantly at each stage.

TIMELINE OF PARTNERSHIPS



HELLO EUROPE CONSORTIUM OF PARTNERS

After a number of national Accelerator pilots, three organizations formed a consortium to help Ashoka create Hello Europe, to spread accelerators across the continent, and change the conversation around migration and the citizen sector. Currently, the European-wide initiative consists in a partnership between Ashoka (a citizen sector organization), Zalando (a for-profit business), Robert Bosch Stiftung and Schöpflin Stiftung (foundations). These organizations have not only helped fund Hello Europe, but they have all played a key role in shaping and executing the initiative.

Schöpflin Stiftung :



Robert Bosch
Stiftung



zalando



ASHOKA

STATEMENTS FROM CONSORTIUM PARTNERS

As a corporation with staff from more than 100 nations, we want to take a stance. We see a great opportunity, especially in the integration of skilled employees into the labour market, however at the moment we are lacking appropriate concepts to achieve this well in many countries across Europe. Tested solutions already exist in other countries. We are part of Hello Europe to get to know these and other concepts and to make our contribution to bringing them to Europe. We want to look beyond our borders and keep spinning the wheel, instead of reinventing it.

– DENNIS HOENIG – OHNSORG
LEAD CORPORATE RESPONSIBILITY, ZALANDO

Hello Europe has understood that innovation isn't just coming up with a new idea, but effectively spreading new solutions across borders and into new contexts. In a sector where we see many new initiatives emerge and, often, disappear, being able to support proven, impact-driven initiatives to scale from one region to another is very encouraging. It has been a privilege to walk this path as true partners, exploring innovative ways to scale and building new collective impact platforms that are producing long-lasting changes in migration, integration and refugee support.

– TIM GÖBEL
GENERAL DIRECTOR, SCHÖPFLIN

INSIGHTS FROM OUR PROCESS: THE FRAMEWORK CHANGE IN MIGRATION

Our world is defined more and more by change – fast, disruptive change – which affects every sector and social issue. People on the move are no exception: although migration and refugee movements have been present throughout history, these movements happen more quickly and require new responses. We have analyzed and worked with leading innovators around the world in migration, integration and refugee movements to identify key trends that appear in the most successful solutions.

What we have observed is the emergence of a new framework: keys to successfully designing solutions to systemic issues that underlie how we welcome, care for and provide access to full citizenship for people on the move. These can be structured around three major categories:

1. CREATING CHANGEMAKERS

In this framework, people on the move are no longer perceived as helpless objects of pity, but rather as resourceful changemakers, eager to contribute to their communities.

1. Initiatives actively include migrants and refugees into design and leadership processes from the very beginning. They ensure people on the move feel safe and confident to contribute, and that those in power listen to them as the most qualified experts.
➔ *Example: Daniel Kerber from More Than Shelters involves refugees in their own shelter design and development, p. 26.*
2. Host communities' participation is sought after and valued, and they see their role as changemakers in providing a welcoming space for new neighbors.
➔ *Example: Welcoming International works with municipalities to help them see their role in becoming a welcoming community, p. 36.*

2. EMPATHY AS THE FOUNDATION

These initiatives intentionally provide ways for empathy to be fostered in both host communities as well as for people on the move.

1. Permanent and intentional spaces are provided for host community members and newcomers to interact at equal levels.
➔ *Example: Singa provides spaces where newcomers interact with host community members around shared passions, p. 50.*
2. Change is achieved through storytelling and life experience is valued to help turn traumatic experiences into resilience.
➔ *Example: IPSO Context's counseling methodology builds on people's strengths and stories to build resilience, rather than labelling their trauma as a sickness, p. 34.*
3. Shared purpose and community is created by understanding each others' context, pains and dreams.
➔ *Example: Third Age connects the elderly with newcomers through language classes, using the encounter to build empathy-driven relationships and break down prejudice and fear, p. 30.*
4. Diversity is seen as a resource, not a problem.
➔ *Example: Upwardly Global / Migration Ventures helps companies understand their need for high skilled workers from refugee and migrant backgrounds through data and a proven track-record of success, p. 40.*

3. COLLABORATION ACROSS SECTORS

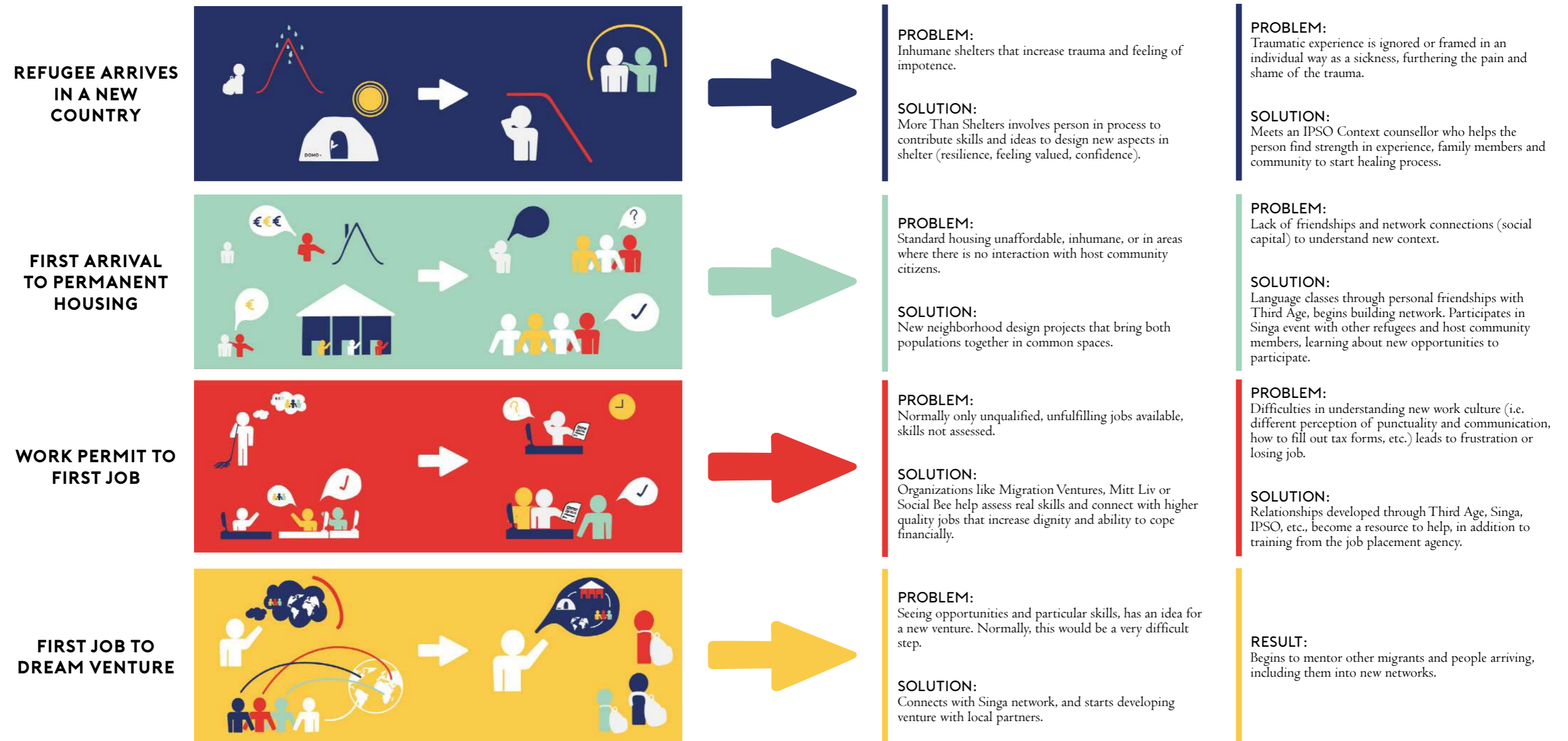
The challenges that emerge from massive movements of people across borders cannot be solved by one actor or the status quo. It is essential to build new spaces for collaborative thinking across sectors.

1. All stakeholders involved need to meet in collaborative spaces to find shared problems and new collaborative solutions.
➔ *Example: Welcoming International, Ubuntu Academy and More Than Shelters are all creating spaces and methodologies for key stakeholders to come together, hear from each other and from the people on the move themselves, and create solutions together.*

THE JOURNEYS OF PEOPLE ON THE MOVE

People on the move are faced with a myriad of challenges as they make their way from impossible living circumstances to a new life. These challenges are linked to different systems, all of which require different solutions. That's where social entrepreneurs come in: they identify root causes of a broken system, and provide solutions that are scalable in order to reach the largest number of people possible. This is how systemic change works: different solutions working together to improve the system as a whole.

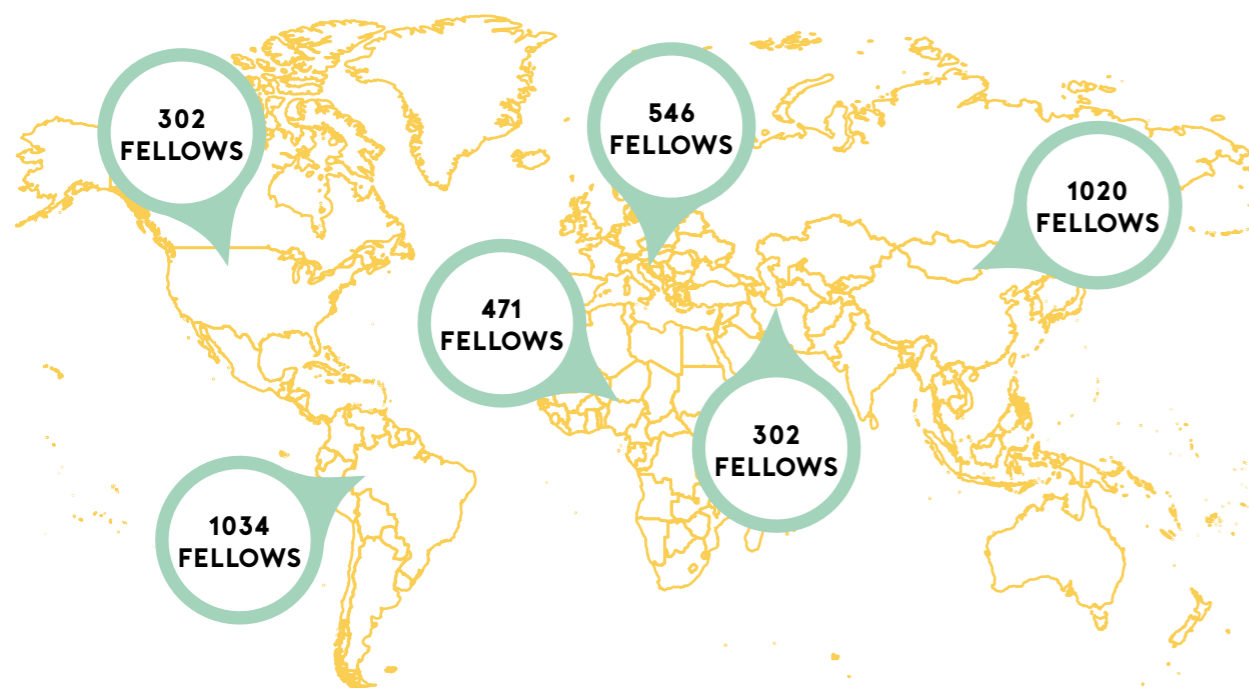
Below is a simplified example of a person on the move's journey with some of the challenges they encounter and how some of the solutions in this book transform that journey from despair to hope and empowerment.



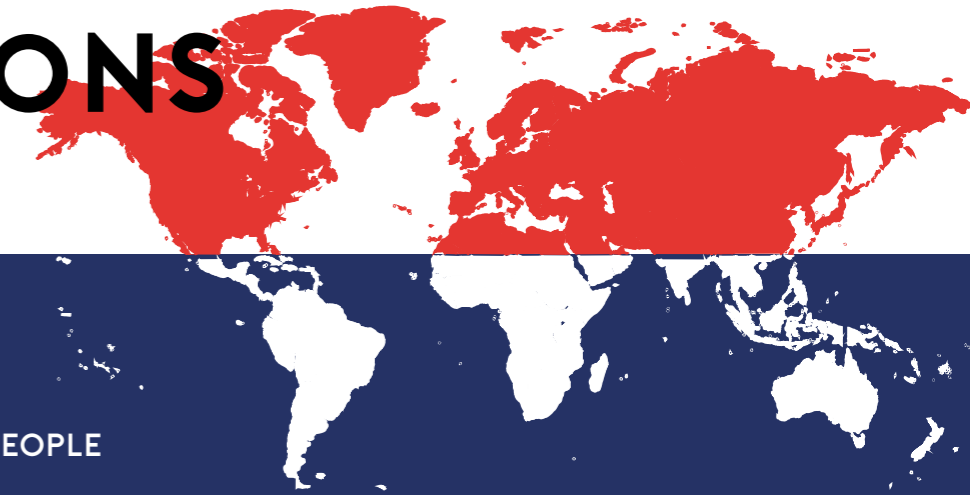


ASHOKA'S BACKGROUND

Since 1981, Ashoka has sought the most innovative ideas for social change around the world. We created the term 'social entrepreneur,' and our Ashoka Fellows are those unique leaders who design and drive these ideas forward, turning them from notions to organizations to global movements. We've elected nearly 4000 Ashoka Fellows in 90 countries. As we find these brilliant social entrepreneurs in every sector, themes in their work begin to emerge, and as a global organization Ashoka is uniquely placed to identify those trends that can transform society at a systemic level.



PORTFOLIO OF SOLUTIONS



20	UNIVERSITY OF THE PEOPLE Shai Reshef	
22	ASSOCIATION OF SELF-FUNDED COMMUNITIES / WINKOMUN Abdoulaye Fall	
24	RIGHT TO PLAY Johann Olav Koss	42
26	MORE THAN SHELTERS Daniel Kerber	44
28	BANQU Hamse Warfa	46
30	FÁILTE ISTEACH Mary Nally	48
32	INTERFAITH MEDIATION CENTRE Imam Muhammad Ashafa and Pastor James Wuye	50
34	IPSO Inge Missmahl	52
36	WELCOMING INTERNATIONAL David Lubell	54
38	UBUNTU ACADEMY Rui Marques	56
40	UPWARDLY GLOBAL Jane Leu	
		CITYMART Sascha Haselmayer
		VIOLENCE PREVENTION NETWORK Judy Korn
		MOTHERS SCHOOL / WOMEN WITHOUT BORDERS Edit Schlaffer
		SOLENTRA Geertrui Serneels
		SINGA Nathanaël Molle
		SOCIAL BEE Zarah Bruhn
		SCHLAU-SCHULE Michael Stenger
		MITT LIV Sofia Appलगren

UNIVERSITY OF THE PEOPLE

SHAI RESHEF

FREE ONLINE UNIVERSITY FOR FULL EDUCATION ACCESS



WHO LEADS IT?

Shai Reshef is an educational entrepreneur with over 25 years of experience in the international education market. Reshef has been widely recognized for his work with UoPeople, including being named one of Fast Company's 100 Most Creative People in Business; selected by The Huffington Post as the Ultimate Game Changer in Education; nominated as one of Wired Magazine's 50 People Changing the World; and selected as a Top Global Thinker by Foreign Policy Magazine. Reshef's TED Talk has reached over 5 million viewers.

THE HUMAN IMPACT

The challenges refugees, migrants and other vulnerable groups face are great, but through education, it is possible for their lives to resume and improve. UoPeople offers the unique opportunity for them to advance their education through free scholarships and cultivate occupational skills in order to rebuild their futures.

HOW IS HELLO EUROPE HELPING?

Hello Europe has helped provide opportunities and connections for UoPeople to develop specific programs for refugees in Europe, and continue to scale by connecting with potential funders, media connections, and partner organizations.



CREATING A SCHOLARSHIP PROGRAM FOR 500 REFUGEES

12,500+ STUDENTS FROM 200 COUNTRIES SUPPORTED BY 4,000+ DEDICATED VOLUNTEERS

HOW DOES IT WORK?

With University of the People, Shai Reshef provides the world's first non-profit, tuition-free, accredited online university dedicated to opening access to higher education globally. Using open-source technology and Open Educational Resources, UoPeople is designed to provide access to university studies for qualified high school graduates, despite financial, geographic, societal or personal constraints.

UoPeople offers Associate and Bachelor's degree programs in Business Administration and Computer Science. The institution has gained the widespread support of leading academics from top universities around the world, e.g. New York University President John Sexton and Nobel Laureate Torsten N. Wiesel. UoPeople has created a special scholarship program for refugees and asylum seekers who have recently arrived in Europe, in order to help them enroll in higher education. Building on their experience with providing refugee assistance programs, they are helping refugees improve their personal circumstances by continuing or beginning university education and achieving better opportunities for employment and social integration. This program, open to at least 500 students this year to enroll in Business Administration or Computer Science, will enable students to continue their studies and qualify for their chosen degree regardless of if they remain in their host countries, relocate again, or return home.

THE NUMBERS

The University has enrolled students from 170 different countries and is supported by a network of over 4,000 dedicated volunteers worldwide. It has partnered with Yale ISP law School for research; New York University (NYU) to accept students; Microsoft for scholarships and employment opportunities and Hewlett-Packard for general support and scholarships for women. UoPeople is currently creating a scholarship program for 500 refugees.

WHAT THEY NEED

To build out their scholarship program for refugees, UoPeople is looking for further connections to Media & PR contacts, Financial supporters, and NGOs.

ASSOCIATION OF SELF-FUNDED COMMUNITIES / WINKOMUN

ABDOULAYE FALL

SELF-FUNDED COMMUNITIES
TO FIGHT FINANCIAL
INCLUSION



WHO STARTED IT?

Abdoulaye Fall is the Project Manager for the ACAF. With a Masters in Immigration Management from the University Pompeu Fabra and a Doctorate in Demography at the UAB Centre for Demographic Studies, he combines his responsibility at ACAF, creating savings groups, training and assessing them, with tracking and organizing training activities in the field of micro finance and community organization.

HOW DOES IT WORK?

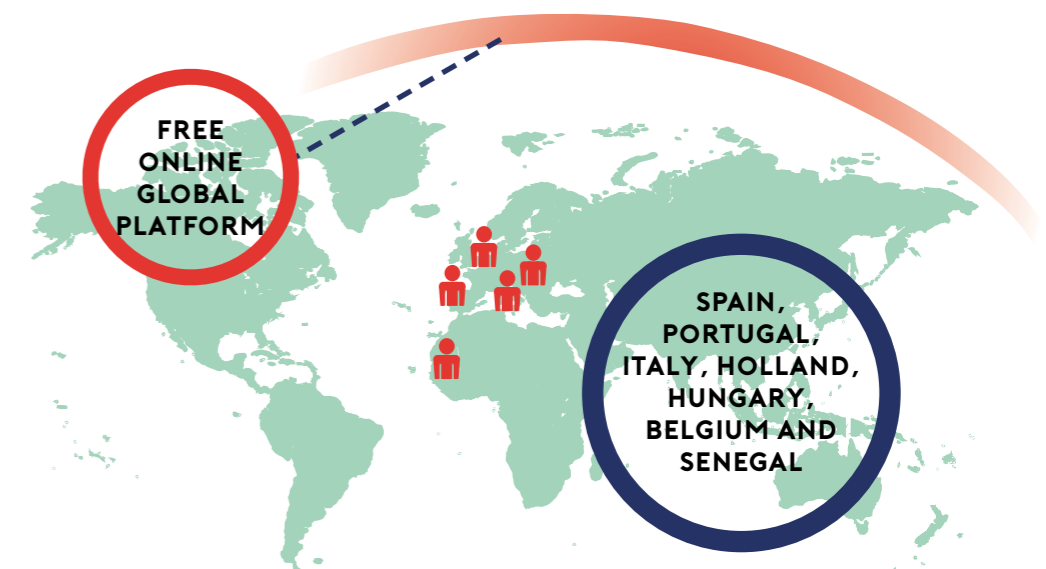
ACAF is a cooperative organization with the goal of fighting financial and social exclusion by creating and supporting self-financing communities. ACAF works with self-sustaining financial groups led by immigrants in order to promote networking and support their basic financial needs. These communities are small groups in which the partners – normally between 10 and 30 people – can participate with small contributions. The money collected is used to provide the members with small loans with which they can cover their day-to-day expenses and even finance small businesses. In the process, deep relationships are created that contribute to building much needed personal and professional networks.

THE HUMAN IMPACT

Refugees and new migrants are often excluded from the financial structures that allow them to fully integrate into their new community. Self-financed communities (CAFs) provide newcomers with an opportunity to quickly become a resource to others and form part of a community that helps them navigate their new context more effectively. Poorer people – equipped with the right tools – can solve almost all their everyday problems in spite of their harsh life circumstances.

THE NUMBERS IMPACT

Winkomun is expanding their proven and efficient methodology throughout Spain and to other European countries with low income and migrant population. Winkomun has expanded to 8 different cities in Spain and to Senegal, Portugal, Italy, Holland, Hungary, Germany and Belgium, as well as creating a free online platform to allow anyone around the world access to their methodology and create a worldwide network of self-funded communities.



WHAT THEY NEED NOW

With its large migrant population across the continent, Europe is ripe for implementing a model that has proven itself effective while at the same time promoting social cohesion. Winkomun is looking for financial and digital development partner to finalize a powerful global platform that can make their methodology, networks and other tools available to communities all around the world.

HOW IS HELLO EUROPE HELPING?

Hello Europe has helped Winkomun scale its initiative to the German context in partnership with Saving Buddies, that adapted the model, setting up initial savings and investment groups, as well as starting to cooperate with other migrant organizations and universities to study the impact. In other countries Hello Europe is helping Winkomun to connect to local partners and, globally, to develop a digital platform that would enable Winkomun to scale further.

RIGHT TO PLAY

JOHANN OLAV KOSS

OVER 1 MILLION YOUNG PEOPLE

16,000+ TRAINED COACHES AND TEACHERS

THE HUMAN IMPACT

Play and sport based learning methodology can help integration and engagement of refugee youth. Right to Play believes there is a large amount of willingness to make life easier for refugees and that people want to have new citizens become contributing individuals. They use the power of play to build life skills, create supportive environments for children and youth to become agents of change and to promote social integration and cohesion in communities, while bringing joy to children.

USING SPORT AND PLAY TO EDUCATE AND EMPOWER KIDS

HOW IS HELLO EUROPE HELPING?

Building on the success in countries like Lebanon and Jordan, Hello Europe helped Right to Play start an operational office in Germany (training over 40 facilitators in the first year), connect with Streetfootballworld and other partners, and re-assess their strategy to scale more quickly by focusing on training trainers and teachers rather than only implementing their own programs. In the process, Right to Play has also revamped their methodologies and programs to be prepared for more international expansion.

WHO STARTED IT?

It was founded in 2000 by Johann Olav Koss, a four-time Olympic gold medalist and social entrepreneur, after he witnessed that adversity first hand in refugee camps and developing countries around the world.



HOW DOES IT WORK?

With Right to Play, Johann Olav Koss uses the power of sport and play for development, health and peace, all the while supporting behavioral changes and enhancing children's holistic development. The basis of all the programs is the social, emotional, cognitive and physical development of children. Right to Play's interventions focus on three main areas: enhancing quality education, transforming health practices and building peaceful communities. Sport and play is at the core of all project activities. The methodology consists of thousands of fun and interactive games intentionally designed to teach critical life lessons. Right to Play can turn a relay race into a lesson about math or a football match into a lesson on communication.

THE NUMBERS

In 20 countries around the world (Africa, Middle East, Asia), and through over 16,000 trained coaches and teachers, Right To Play supports over one million children and youth learn through play to create better futures, while driving lasting social change.



20 COUNTRIES AROUND THE WORLD

WHAT THEY NEED

Introductions to different stakeholders who are involved in working with refugees Europe-wide, including schools and networks of associations and citizen sector organizations; potential partner organizations who are interested in collaborating with Right To Play and who see an added value of applying Right To Play's approach in their daily work with refugees (and host communities); potential donors and supporters.

MORE THAN SHELTERS

DANIEL KERBER

TRANSFORMING REFUGEE SHELTERS INTO DIGNIFIED PLACES OF OPPORTUNITY

WHO LEADS IT?

Daniel Kerber Daniel is the founder and CEO of More Than Shelters which aims to push creative technologies and methods to their limits to scale for social impact. For over 15 years Daniel has worked and researched at the interface between architecture, design and art, dealing with informal architecture and social design in slums and refugee camps. He wants to implement his international expertise in Europe and throughout the places where people on the move pass through, in order to provide dignified accommodation for refugees.



THE HUMAN IMPACT

People who have fled conflict find themselves powerless in unsanitary, dangerous refugee camps. More Than Shelters involves them in creating sustainable solutions and dignified spaces where they can plan the next, positive phase of their lives through 'integrated humanitarian design.'

HOW IS HELLO EUROPE HELPING?

Their internationally tested concepts can provide significant added value in Europe for municipalities, accommodation providers, and the refugees. By raising visibility around their work, Hello Europe is connecting them with our European network and scaling expertise, as well as with other social entrepreneurs that have applicable solutions for refugee shelters. Daniel Kerber has also been selected as an Ashoka Fellow after the Hello Europe experience, giving him access to a world-class global network of leading social entrepreneurs and other potential partners.

HOW DOES IT WORK?

With More Than Shelters, Daniel Kerber transforms refugee shelters into dignified places, full of opportunity. Daniel's goal is to stop looking at refugee camps as short-term problems and transform the most miserable places on this earth into sustainable and innovative ecosystems.

A survival space can be turned into a living space, which takes into account individual needs, safety, security and privacy. When given a chance to actively shape their surroundings people change from victims to participants. It creates humanitarian and sustainable housing solutions for people whose realities are determined by crisis and conflict situations. They include those affected as experts, offering participatory, empowering, and cost-effective assistance for people in need. They provide modular accommodation, integrated design, social space, counselling and support from a single source, and have developed complete concepts for rooms and open spaces.

More Than Shelters has three 'innovation units': the Planning Office, which develops projects for refugee camps and arrival centers that are based on contemporary urban design methods integrating the needs of all stakeholders involved; Humanitarian Innovation, developing and implementing sector-changing innovations; and Products, a design department which develops technical innovations such as their DOMO Shelter System or a solar lamp in partnership with refugee communities, NGOs and universities.

THE NUMBERS

A displaced person spends an average of twelve years in a refugee camp, originally designed to house people on the move for no more than a year. More Than Shelters operates in Jordan, Greece, Nepal, and now Germany. Through their innovation planning efforts they have developed innovation incubators that promote the talents of 1 million participants in Jordan, the MENA region, and Europe.



PROMOTES TALENTS OF 1 MILLION PARTICIPANTS

WHAT THEY NEED

MTS is looking to connect with political decision makers from the European city associations and large humanitarian organizations.

BANQU

HAMSE WARFA

CUTTING-EDGE ONLINE FINANCIAL SERVICES FOR REFUGEES



WHO STARTED IT?

Hamse Warfa's insights and passion are informed by his own experience as a refugee, and his success to date is fuelled by the impressive professional experience and network he's built globally, from having served as a Senior Program Officer at Margaret A. Cargill Foundation (the 7th largest foundation in the world) and having founded the The Somali Coalition, which seeks to improve the lives of Somali Americans in Minnesota's globalized traditions and cultures.

THE HUMAN IMPACT

Current financial tools don't work for refugees and old-paradigm intermediaries have reduced individuals to static ID numbers. Their reality often means they are unable to create and carry around a financial history or banking resource, while on the move. On this platform, verified and secured through blockchain technology, they own and manage their data and connect to a global trusted network of real people in their lives plus institutions and opportunities that can better it. BanQu has huge potential to help refugees become contributing citizens to their new homes more quickly: in the US, for example, where before it took around 10 years for a newcomer to build an adequate financial history to access a loan, BanQu has reduced that average time to 4-6 months.

HOW IS HELLO EUROPE HELPING?

Hello Europe is connecting BanQu to key technological and financial partners in Europe to pilot the tool with migrant and refugee communities and to scale the technology.

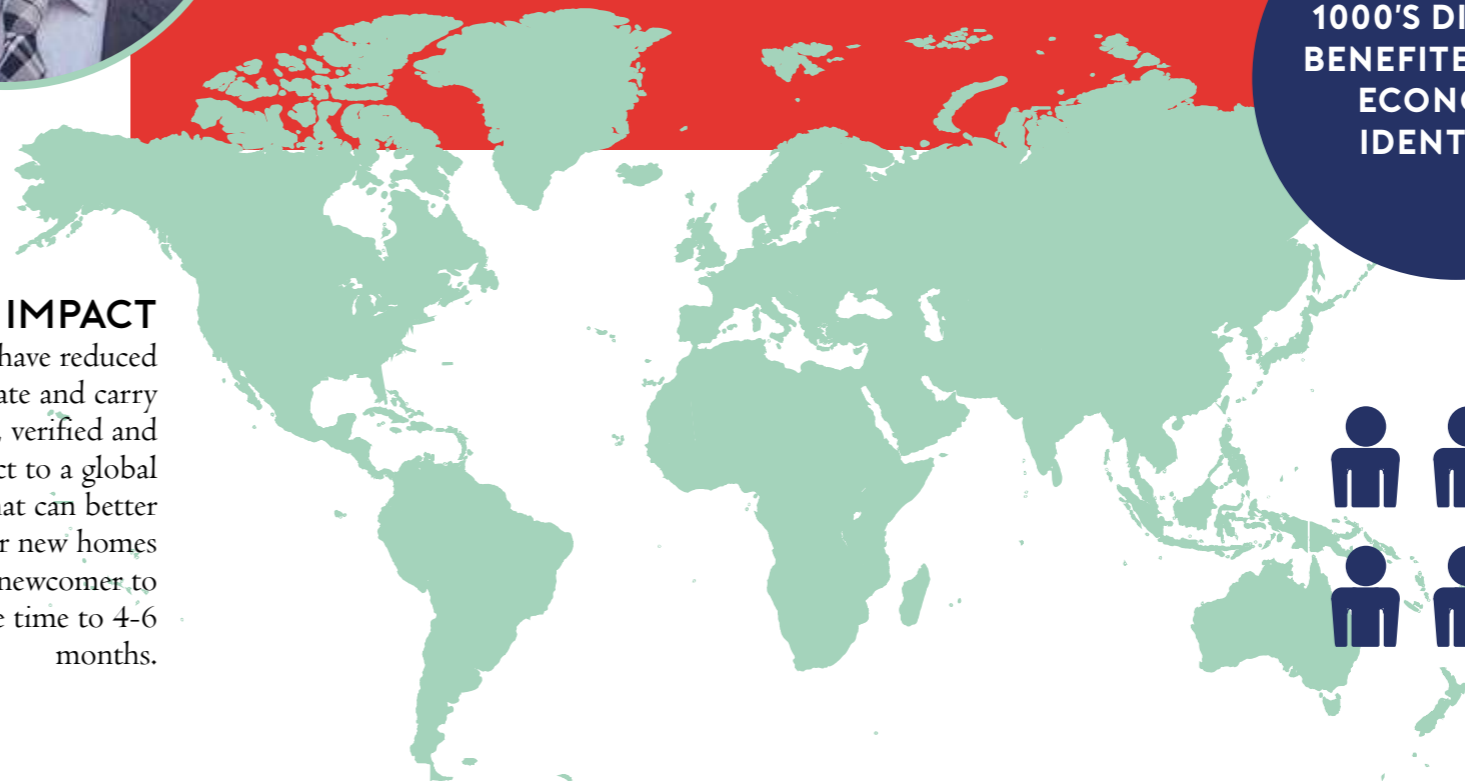
HOW DOES IT WORK?

Hamse and his co-founders at BanQu are building a global platform and trusted network that empowers everyone on it with a verifiable, immutable identity that they control. Anyone with a connected device – and with the help of BanQu's software and applications – can build an encrypted and authentic transaction identity. Conceived of in 2014 and officially launched in late 2016, the BanQu platform enables refugees to record, secure, and document their full "baseline information" including demographic details, property and assets, credit and transactional history, health records, education records, and even energy consumption. Through BanQu, refugees then have access to financial services, can better understand their spending behavior, and monitor their savings.

THE NUMBERS

By the end of 2017, thousands of refugees and other unbanked groups will have directly benefited from building and owning their economic identities, but the real systemic changes will ripple out across the UNHCR, refugee-serving NGOs, financial institutions, refugee diasporas, and even the public's conception of what it means to be a refugee.

1000'S DIRECTLY BENEFITED FROM ECONOMIC IDENTITIES



WHAT THEY NEED

Funding for EU expansion and local partners.

FÁILTE ISTEACH (WELCOME IN)

MARY NALLY

OLDER PEOPLE TEACHING
REFUGEES ENGLISH



WHO STARTED IT?

Mary Nally is founder of Third Age, Ireland's most successful social entrepreneur working with older people. In her local grocery store, she saw a new migrant lacking language skills struggle with the check out, and was struck with the idea for Fáilte Isteach.

HOW DOES IT WORK?

Fáilte Isteach (Welcome In), a project of Third Age, is a community initiative that involves older volunteers welcoming migrants to their community through conversational English classes. Fáilte Isteach promotes both language learning and integration. The project offers local communities the tools to integrate migrants into their community, to teach them language skills but also practical local knowledge, customs and culture.

Fáilte Isteach has created simple curriculum and creates a pop-up classroom format in community centers, churches, and common rooms all over the country. Older people are trained to teach basic English, paired with a local migrant in regular weekly gatherings. Older people are offered a chance to contribute to their community and get to know populations they may have never met. At the same time, refugees gain something of a local mother/father figure to help guide them through their new reality. The decentralized program can be set up individually by interested local groups and has spread virally across Ireland.

THE HUMAN IMPACT

New immigrants come to a country with few language skills and no social fabric. Failte Isteach trains older people – a vital, underused national resource with a lot of free time – to teach new migrants and refugees English for free. Refugees acquire a new language and learn about their new country and customs, while building ties with community elders and one another. Above all, it alleviates the isolation of both the new migrants and all the local older population.

THE NUMBERS

Fáilte Isteach currently has 83 groups involving over 800 volunteer tutors that welcome 2,700 migrant students each week across Ireland. It has been operating for 10 years in cities, towns, and isolated rural areas. It has expanded into the United States, England and now Germany. It is relevant in any country with an aging population as well as an influx of refugees.

HOW IS HELLO EUROPE HELPING?

Every country in Europe has an aging population, and the refugee crisis is evident in many. These two resources are ripe to be connected. Already, Hello Europe has helped Mary adapt and scale the initiative in Germany in partnership with Contec and Bremer Heimstiftung, organizations that serve the elderly. Together they have trained and set up language teaching groups. Hello Europe is now supporting Contec to develop new partnerships to spread the model to other areas in Germany.

OVER 800
VOLUNTEER
TUTORS
TEACHING 2,700
MIGRANTS A
WEEK



WHAT THEY NEED

Mary is looking for organizations which currently work with older people, government bodies, funders, and educational institutions. We need a champion to establish a first pilot in relevant new countries.

INTERFAITH MEDIATION CENTRE

IMAM MUHAMMAD ASHAFI AND PASTOR JAMES WUYE

USING FAITH AS A TOOL FOR PEACE IN THE COMMUNITY

OVER 200 SUCCESSFUL INTERVENTIONS LOCALLY, NATIONALLY AND INTERNATIONALLY



WHO LEADS IT?

Ten years ago, Imam Ashafa and Pastor James were mortal enemies, literally prepared to kill one another in the name of religion. In 1992, violent inter-religious conflict broke out in Kaduna State. Christians and Muslims fought each other in the marketplace, destroying each others' crops and attacking each others' families. Both the Imam and the Pastor were drawn into the fighting, and both paid a heavy price for their involvement. Afterwards, they each dreamed of revenge against the other. Nonetheless, as leaders in their communities, the two men reluctantly agreed to meet. Over the next few years, through increasingly frequent meetings and separate religious epiphanies, the two men slowly built mutual respect, and decided to work together to bridge the religious divides between their communities.

HOW DOES IT WORK?

With the Interfaith Mediation Centre, the former religious leaders Imam Muhammad Ashafa and Pastor James Wuye create a peaceful society through non-violence and strategic engagement. The Interfaith Mediation Centre has been working in the areas of peace-building with faith-based groups, promoting community dialogue among warring groups through mediation, negotiation, interfaith media dialogue, and training of peace advocates across Nigeria and in other parts of the world. The Centre has intervened in many conflict-prone communities. At the end of the interventions, peace agreements have been signed by the conflicting groups or communities towards the restoration of peace in those localities and within the groups, among several other initiatives promoting and sustaining peace.

THE NUMBERS

For nearly twenty years the Interfaith Mediation Centre has engaged in peace building, conflict resolution, and promoting inclusive governance in rural communities in Nigeria. IMC have carried out over 200 interventions successfully locally, nationally and internationally, as well as ongoing projects in Nigeria, Sudan, Kenya and Chad.

HOW IS HELLO EUROPE HELPING?

Connecting IMC to Ashoka's network of funding and media partners in Europe, where there is an increasing need to learn how to mediate between different cultures, and to integrate religious mediation in the process. Through partnerships with intercultural groups such as IKM (Institut für konstruktive Konfliktaustragung und Mediation) in Germany, they have been able to incorporate religious mediation training into their main programs. This process has also helped IMC develop new intercultural tools, and improve their scaling strategy to continue to spread their solution at a global level.

THE HUMAN IMPACT

Interfaith Mediation Centre uses interfaith dialogue to promote the principle of the Golden Rule towards global peace. Many refugees are from conflict areas – often spurred by religious differences – and these programs can prevent violence and promote trust and relationship building through dialogue among people of different faiths, particularly between Muslim and Christian communities.

WHAT THEY NEED

IMC is interested in connecting to faith groups, academia, politicians, ethnic groups, funders / donors and media groups.

IPSO

INGE MISSMAHL



CULTURALLY APPROPRIATE, ACCESSIBLE PSYCHOSOCIAL COUNSELLING FOR REFUGEES

WHO LEADS IT?

From dancer to humanitarian by way of analytical psychology, Inge Missmahl's unusual life trajectory led her to Kabul in 2004, where she saw that more than 60 percent of the population were suffering from symptoms of depression and trauma. In response, Missmahl founded the psychosocial Project Kabul for Caritas Germany, a project that trained Afghan men and women to offer psychosocial counseling in 15 centers throughout the city. The project has offered free treatment to 12,000 clients to date. Psychosocial counseling is now integrated in the Afghan health system thanks to Missmahl's efforts.

THE HUMAN IMPACT

Refugees have frequently fled difficult circumstances and carry significant trauma, exacerbated by the stress of a new country. IPSO offers a new method of mother-tongue counseling that helps effectively process these tragedies and integrate culturally.

HOW IS HELLO EUROPE HELPING?

People with traumatic experiences can, through a resource-oriented psychosocial counseling, see themselves as effective, capable, and psychologically stable. With this, they can engage actively and openly with the situation in Germany and shape it positively. Mother-tongue psychosocial counseling and fast, uncomplicated and low-threshold accessibility are crucial. Hello Europe has helped IPSO scale in Germany and connect with key organisms to provide cultural training to counselors and help influence the way psychological assistance is given to newcomers in order to more quickly and effectively help them feel at home, break cycles of violence caused by trauma, avoid radicalization and relieve overburdened health systems. Already, over 100 counselors have been trained in Hamburg, Berlin and Erfurt, in addition to new training materials and growing influence in shaping policy and public services to enable better care for refugees and migrants.

HOW DOES IT WORK?

Inge Missmahl and her team at IPSO are providing thousands of refugees with sound and culture-specific psycho-social counseling – helping refugees and those who fought in wars to work through their experiences and enable them to engage in their new communities openly and actively. IPSO Context created a new methodology which places high value on the person's context, family and cultural background, in order to provide support without stigmatizing or requiring the person to first adapt to new cultural norms. In order to avoid shame and to reach more people, Inge developed IPSO e-care which provides online video face to face counseling for people on the move. Another key strategy has been training refugees themselves as peer counselors to reach more people more effectively, without needing to provide additional language and cultural training.

THE NUMBERS

IPSO operates in Afghanistan, Haiti, Ukraine and Germany, supporting thousands of people suffering from trauma. Since 2008, IPSO has been engaged in Afghanistan, where in the last year alone it has provided more than 50,000 people with psychosocial support. Originally developed in Afghanistan, now IPSO Context has been established in Germany to improve psychological support to refugees and other newcomers who have recently made this country their home.



WHAT THEY NEED

IPSO wishes to connect to decision-makers from politics, business, health care systems, foundations, and NGOs that look after refugees to help shape the way care is given to consider mother-tongue, culture, and the need to empower refugees as counselors. They are also hoping to spread to other European countries with large migrant and refugee populations.

WELCOMING INTERNATIONAL

DAVID LUBELL

WELCOMING COMMITTEES TO
BUILD COMMUNITY RELATIONSHIPS
WITH MIGRANTS

HOW IS HELLO EUROPE HELPING?

Inevitably, anxiety among local populations is emerging about rising numbers of refugees. As European communities begin facilitating the integration of an unprecedented number of refugees, the temptation will be to focus resources entirely on the needs of the newcomers. Ironically, investing solely in items like language classes and job training would ultimately be a mis-take. Hello Europe helped Welcoming International develop a partnership with Bertlesmann foundation that produced “Ankommen in Deutschland” (Arriving in Deutschland) to support municipalities in Germany to handle integration challenges with refugees. They are currently developing new indicators and self-assessment tools for cities as well as an EU-wide certification for welcoming cities. Already, over 20 cities and 130 key stakeholders in Germany have engaged in the program. Hello Europe is also providing spaces for Welcoming International to engage and help influence EU level policy to facilitate more welcoming communities for migrants and refugees in the years to come.

WORKS IN OVER
160 CITIES AND
TOWNS

WHO LEADS IT?

David Lubell is the Founder and Senior Director of Welcoming International, a burgeoning immigrant welcoming movement that is expanding across the globe. As a social entrepreneur, David inspires people to build a different kind of community -- one that embraces immigrants and fosters opportunity for all. The White House honored David and ten of his leaders as White House Welcoming America Champions of Change for their innovations in immigrant integration. In 2014 the United Nations Alliance of Civilizations (UNAOC) and BMW Group distinguished Welcoming America as a recipient of their Intercultural Innovation Award.



HOW DOES IT WORK?

Welcoming International helps local communities adjust to – and seize as an opportunity – demographic change. They are one of the world’s premier experts in the area of host community engagement, a proven approach that reduces anxiety and increases empathy among long-term residents in communities experiencing rapid growth in their immigrant/refugee populations. After finding significant success in the US, Welcoming International is now scaling their approach to other countries, helping communities go beyond the typical “seed-focused” approach, and direct significant attention to engaging the native-born population – the soil – in communities where refugees and migrants settle.

THE HUMAN IMPACT

They envision a world in which every community actively welcomes immigrants and refugees, and sees newcomers as essential assets and participants in their society.

THE NUMBERS

Welcoming International, established in 2009 (as Welcoming America), works in over 160 cities and towns across the United States, supporting nonprofits and local governments to transform their communities into inclusive places where everyone thrives. Welcoming International connects a network of nonprofit and local government members (currently in 85 US communities) including the US White House, and provides these members with intensive support as they develop plans, programs, and policies to transform their communities into inclusive places. They are now spreading to Germany and other countries around the world.



WHAT THEY NEED

Partners and pilot experiences to consolidate EU-wide certifications and best practices to spread throughout the continent, especially in places where great numbers of refugees and migrants are arriving. This will require the involvement of many more actors from prominent foundations, NGOs, corporations, and public actors.

UBUNTU ACADEMY

RUI MARQUES

BUILDING MIGRANT YOUTH LEADERS



WHO LEADS IT?

A Portuguese serial social entrepreneur, Rui is a doctor who has launched national magazines, a human rights boat journey, a refugee camp in Portugal for migrants fleeing the Bosnian war, CAIS, a well-known organization that supports homeless people, with a strong emphasis on migrants. He is well known for his work on Integral Governance, a movement aimed at bringing together all affected stakeholders around a specific open system issue (e.g. migration and integration), and building collaborative solutions to solve them. This process yielded award winning initiatives such as the creation of the High Commissioner for Immigration with the Portuguese government (where Rui served for a number of years), the establishment of one-stop-shop migration offices around Portugal, the Escolas Program to give vulnerable youth opportunities to improve their communities, and, more recently the PAR, a collaborative platform to welcome and support refugees.

THE HUMAN IMPACT

Young migrant communities are often stuck in an endless cycle of hopelessly low expectations and insufficient opportunities from generation to generation. This cycle is broken when these young leaders within the community collectively discover their voice and realize their potential to change the world around them.

HOW DOES IT WORK?

Rui has created non-formal education model that works with young migrants from deprived areas with strong leadership potential to become social entrepreneurs and achieve full social integration in Europe. Based on the African concept of Ubuntu, translated as “I am because you are”, Ubuntu Academy is a two-year leadership engagement project that aims to work with young descendants of immigrants, and other youth from vulnerable contexts, as well as those who work within these contexts. Ubuntu consists of a two-year empowerment program through non-formal education methodologies and provides participants with thematic workshops, ranging from one day to an entire week. These seminars are focused on community leadership and the development of social entrepreneurship projects that put the Ubuntu spirit into practice. Moreover, participants have the support and guidance of a designated mentor in the implementation of their social ventures. Ubuntu provides technical tools, comprehensive training, and inspiration to best position motivated leaders for success in all spheres of life.

THE NUMBERS

After growing quickly to reach youth throughout Portugal, Ubuntu Academy has recently spread to new countries through its own alumni. It is now operating in Guinea Bissau, funded by the European Union EU-PAANE program, as well as Cape Verde, Mozambique, and Timor-Leste. Ubuntu Bridges serves as an umbrella association for similar organizations that are using similar methodologies around the globe. Ubuntu Academy is currently in the process of scaling to a number of new countries, including Colombia and Spain.

HOW IS HELLO EUROPE HELPING?

In addition to helping Rui spread Ubuntu Academy to other European countries – such as Spain, where a pilot is already taking place – Hello Europe is using Rui’s knowledge and experience around Integral Governance and collaborative platforms where key stakeholders from public, private and non-profit sectors can come together, identify core issues around problems and find collaborative cross-sector solutions.



WHAT THEY NEED

Connections to broader European funding partners, organizations that want to pilot Ubuntu Academy in their own countries, and new spaces for collaboration.

UPWARDLY GLOBAL

JANE LEU

PROFESSIONAL OPPORTUNITIES FOR SKILLED IMMIGRANTS

WHO STARTED IT?

Jane Leu founded Upwardly Global after working in the refugee resettlement field and realizing that employment opportunities rarely matched skill levels. Since then, the organization expanded from two major metropolitan areas to five, launched online, virtual services, and elevated its mission from a local program to a national conversation around skilled immigrants' value to the United States. Jane is working on scaling Upwardly Global's approach to Germany and other countries where there are considerable numbers of newcomers with high talent.



HOW DOES IT WORK?

With Upwardly Global, Jane Leu is ending employment barriers and opening up professional career opportunities for skilled immigrants at leading companies, integrating them into the local workforce. Upwardly Global leverages employer partnerships that benefit from access to this talent pool, and provides customized training and support for these new Europeans to give them an equal opportunity to find and secure skill-appropriate opportunities and achieve their full economic potential. The outcome is global talent for employers, culturally competent service providers for diverse communities, and family-sustaining incomes for those who were previously unemployed or underemployed.

THE NUMBERS

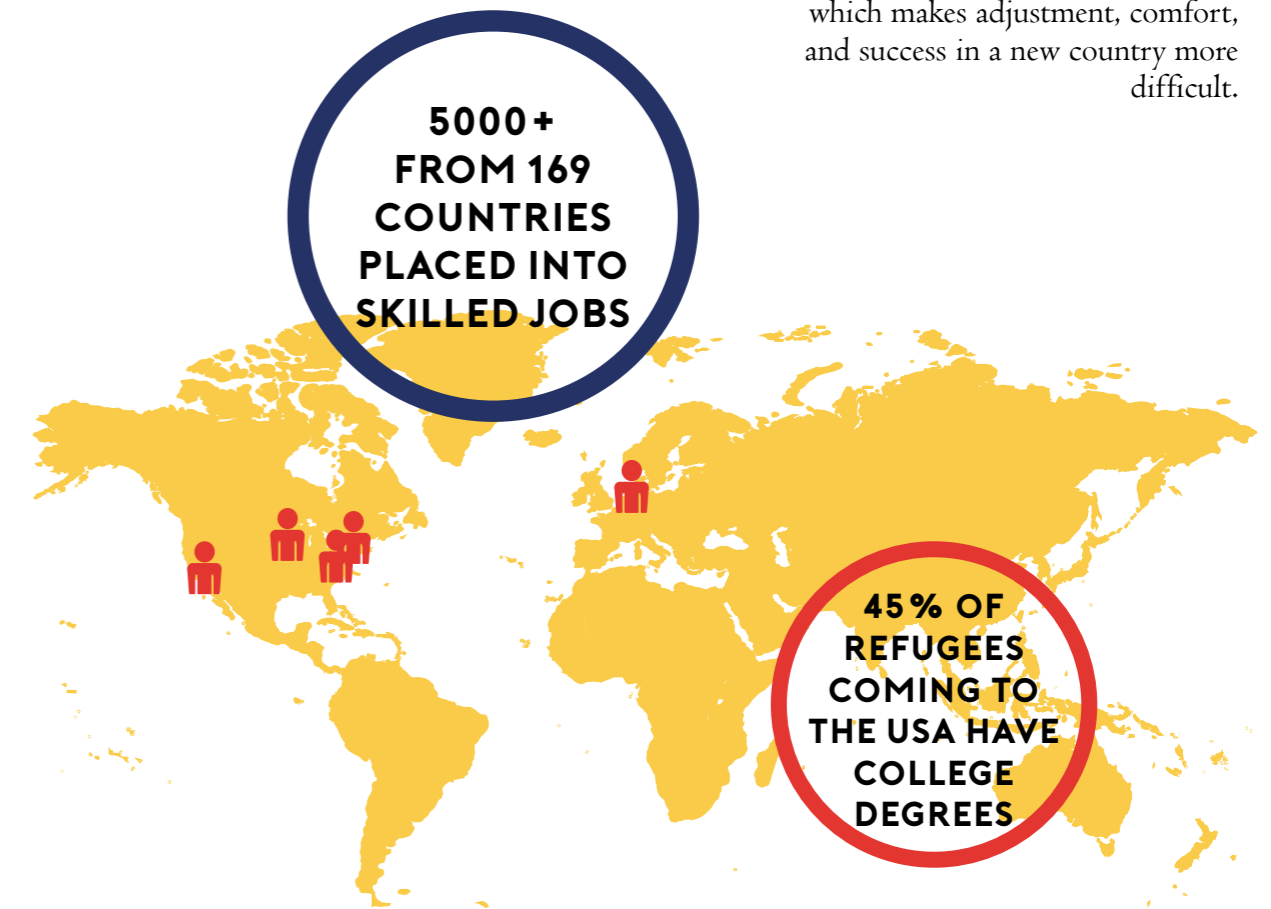
Upwardly Global's services now reach thousands of underserved immigrants and refugees across the United States, who are increasingly being recognized as a valued community asset at the city and state level. The program is active in five metropolitan areas. 45% of refugees coming into USA have college degrees. They have placed 5000+ from 169 countries into skilled jobs with an average income gain of \$45,000. Through strategic partnerships, Upwardly Global is now scaling their model to new countries where large populations of refugees and migrants exist.

HOW IS HELLO EUROPE HELPING?

Hello Europe connected Upwardly Global with partner organizations in Germany to scale their approach. Through these connections, they formed Migrant Hire – an online hiring platform – and are currently developing other platforms for better learning and skills and job matching. In their first year they helped 92 newcomers find work, and trained hundreds directly. Hello Europe is helping to connect with new partners to develop an online platform adapted to Europe that can be used by job service providers to become more effective in placing highly skilled refugees and migrants throughout the continent.

THE HUMAN IMPACT

In nearly every country with a large immigrant and refugee community, those arriving who are college-educated wind up unemployed or significantly underemployed – doctors drive taxis, CEOs work in kitchens. There are few opportunities to work at former levels and adapt professional skills to a new market. Skills are wasted, which makes adjustment, comfort, and success in a new country more difficult.



WHAT THEY NEED

Connections to new partners and corporations that are interested in connecting high skilled newcomers with companies looking for talent. In addition, they are hoping to influence policy in order to make barriers to quick and effective talent-based hiring go down in host countries.

CITYMART

SASCHA HASELMAYER

BRINGING PROVEN SOLUTIONS TO CITIES AROUND THE WORLD



WHO LEADS IT?

Sascha Haselmayer is a global citizen. He studied architecture in the U.K. because he thought it had the potential to change the world. He wanted to “have an impact on the way cities work,” and quickly realized that architecture in its traditional form was ill equipped to make lasting change. Sascha began to think about creating his “own discipline – architecture without the buildings,” managing to complete architecture school without actually

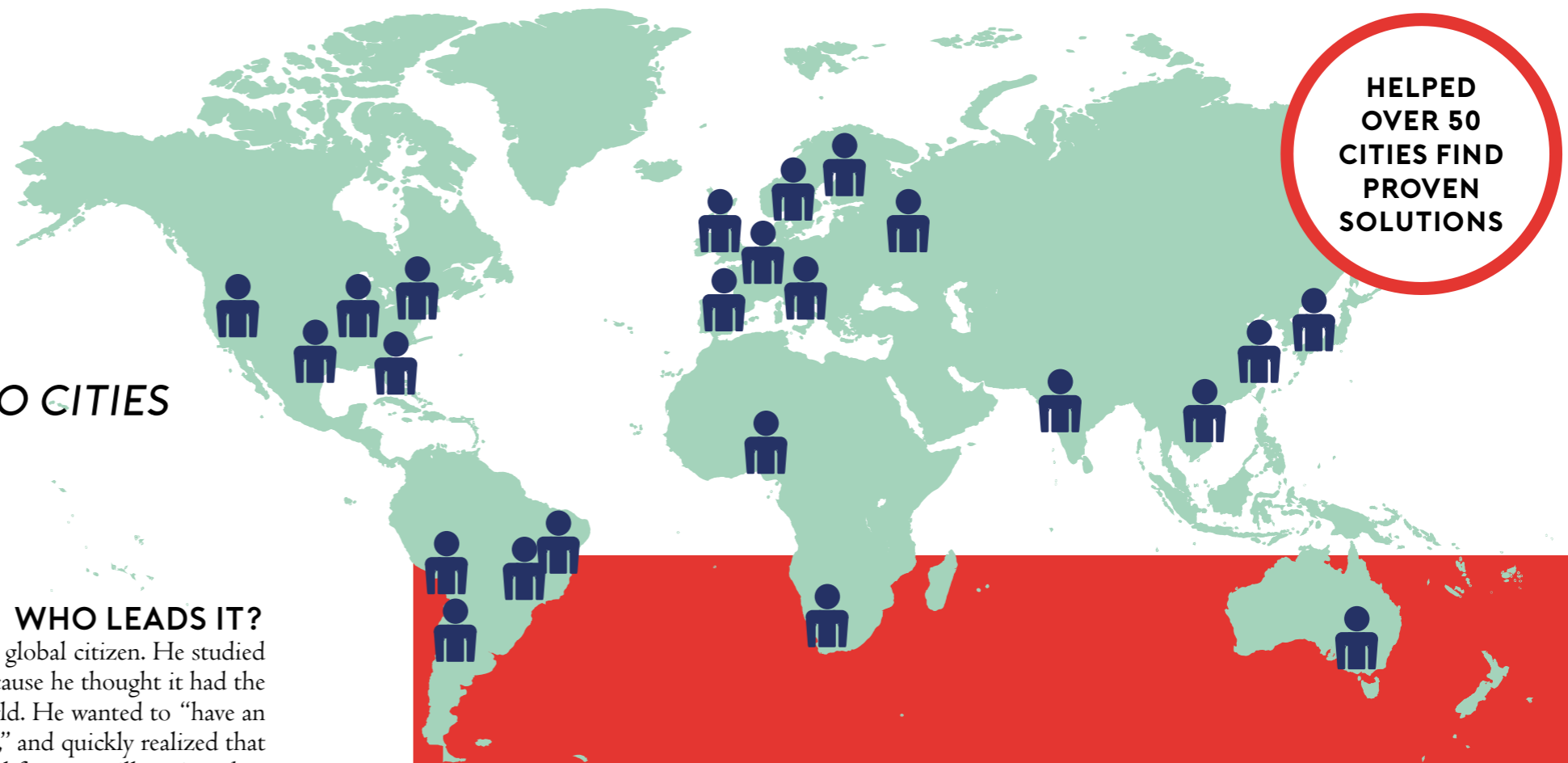
designing a single building. Sascha had a particular early focus on extreme urban conflict situations such as Soweto, Caracas, and West Belfast, and he saw the issues of the citizens tied up with governance and lack of solutions, and from these insights eventually grew Citymart.

THE NUMBERS

Citymart has a broad reach throughout Germany, USA, Spain, France, Ireland, Nigeria, South Africa, and 19 others. The method has helped more than 50 cities around the world from San Francisco to London and Barcelona to Rio de Janeiro find proven solutions.

HOW DOES IT WORK?

With Citymart, Sascha Haselmayer transforms the way cities solve problems, connecting them with new ideas through open challenges to entrepreneurs and citizens. Citymart partners with cities to rethink their spending habits so they focus on what problems they need to solve instead of what things they want to buy. Cities will spend money in better ways, create new opportunities for local businesses, and find the best solutions to local problems. The method is sustainable since it puts the readily available resources to better use, promoting innovation and creating much higher levels of engagement among citizens who can for the first time understand and participate in how their government is solving problems for the benefit of all.



HELPED
OVER 50
CITIES FIND
PROVEN
SOLUTIONS

HOW IS HELLO EUROPE HELPING?

The Ashoka network is connecting CityMart with city governments and other partners in Europe to utilize the tools and methods to implement the many solutions created by entrepreneurs, businesses, and citizens that can help solve their problems faster and more effectively.

THE HUMAN IMPACT

Solutions exist which can help refugees and migrants have better lives in cities. However, these are often small projects and other cities with similar challenges are unable to locate and spread them.

Citymart brings these ideas – proven in other cities – to new ones without risk and improve quality of life of city dwellers.

WHAT THEY NEED NOW

Support and introductions to city governments and partners that may help them adapt their methods and work with new cities to focus on solutions which could help support growing refugee and migrant populations.

VIOLENCE PREVENTION NETWORK

JUDY KORN



PREVENTING HATE CRIMES BY ENGAGING EXTREMISTS IN CHANGE

WHO STARTED IT?

A lifetime entrepreneur, Judy Korn grew up in Berlin. She is a graduate educationalist and Founder and Managing Director of Violence Prevention Network. Judy Korn was already politically involved during her school years, asking neo-Nazis about their behavior, and dealt with violence motivated by extremism and prejudice. After several years of working in the civil service, she quit her secure job and created Violence Prevention Network.

THE HUMAN IMPACT

Youth committing hate crimes – be they right-wing extremists or other ideological extremists – essentially share similar thought and behavioral patterns: most are personally troubled hangers-on who use ideological explanations as superficial reasons for their crimes. However, there are key moments of vulnerability in their lives when they are most likely to be open to change.

HOW IS HELLO EUROPE HELPING?

Ashoka has been a support to Judy for years in Germany as a seal of quality and network of peers before extremism was seen as a real threat in Europe. Through Hello Europe, the Violence Prevention Network is exploring new partnerships with government, non-profits and others to continue spread her transformative model to prisons, neighborhoods and organizations in other countries across Europe.

HOW DOES IT WORK?

Violence Prevention Network offers dozens of projects across Germany and internationally – from advice centers to counselling to school projects and training, to one-on-one outreach, to online outreach to reach potential extremists. Working with young and violent right-wing extremists, Violence Prevention Network recognizes that hate crimes by this group and other extremists are increasing, but that the root causes remain unaddressed.

Judy has created the first rehabilitation system that allows delinquents to break through the vicious cycle of personal frustration, fanaticism, violence, and recidivism. Through multifaceted training she works with the youngsters through their personal biography – in prison, in schools, and in a network of advice centers around Germany, and online – to dismantle the ideological justification of their crimes and leads them to take responsibility for what they have done. Additionally, her trainers enable the emotionally alienated to control their aggressions and take difficult first steps to build relationships; so they can create a supportive network of carefully selected friends or family members they can turn to.

THE NUMBERS

Violence Prevention Network operates across Germany and at an international level. They led the way in establishing a pan-European network for the prevention of extremism and de-radicalization at the European Commission level. In 2016, Violence Prevention Network had 68 staff, including 42 trainers, organized workshops, counseling, and training courses for thousands, and engaged with direct dialogue with hundreds of people who had been radicalized or were at risk. They advised 123 institutions on the topic of religiously motivated extremism and Violence Prevention Network models were implemented in Northern Ireland.



WHAT THEY NEED

Connections to high level political leaders in other European countries; EU policy leaders and charitable funders in new countries.

MOTHERS SCHOOL / WOMEN WITHOUT BORDERS

EDIT SCHLAFFER

MOTHERS PREVENT CHILD RADICALIZATION



WHO STARTED IT?

Edit Schlaffer started to work as a sociologist in the midst of the women's movement. She soon found herself in the middle of this movement challenging different forms of discrimination against women in society, be it at home, in education or at work. When Edit started to implement the first trainings on security issues, she noticed that in the framework of conventional security concepts, women were usually assigned the role of victims rather than active and empowered contributors. This insight became the foundation of her refined mission and finally led to the design of the Mothers School model.

THE HUMAN IMPACT

Frontline communities and families in extremism hotspots are often confronted with discrimination, socio-economic inequality and violence. In this situation, many adolescents become vulnerable to radicalization and extremist recruitment. New channels of communication can help mothers identify negative shifts, change hierarchy and gender roles, and build empathy in families.

HOW IS HELLO EUROPE HELPING?

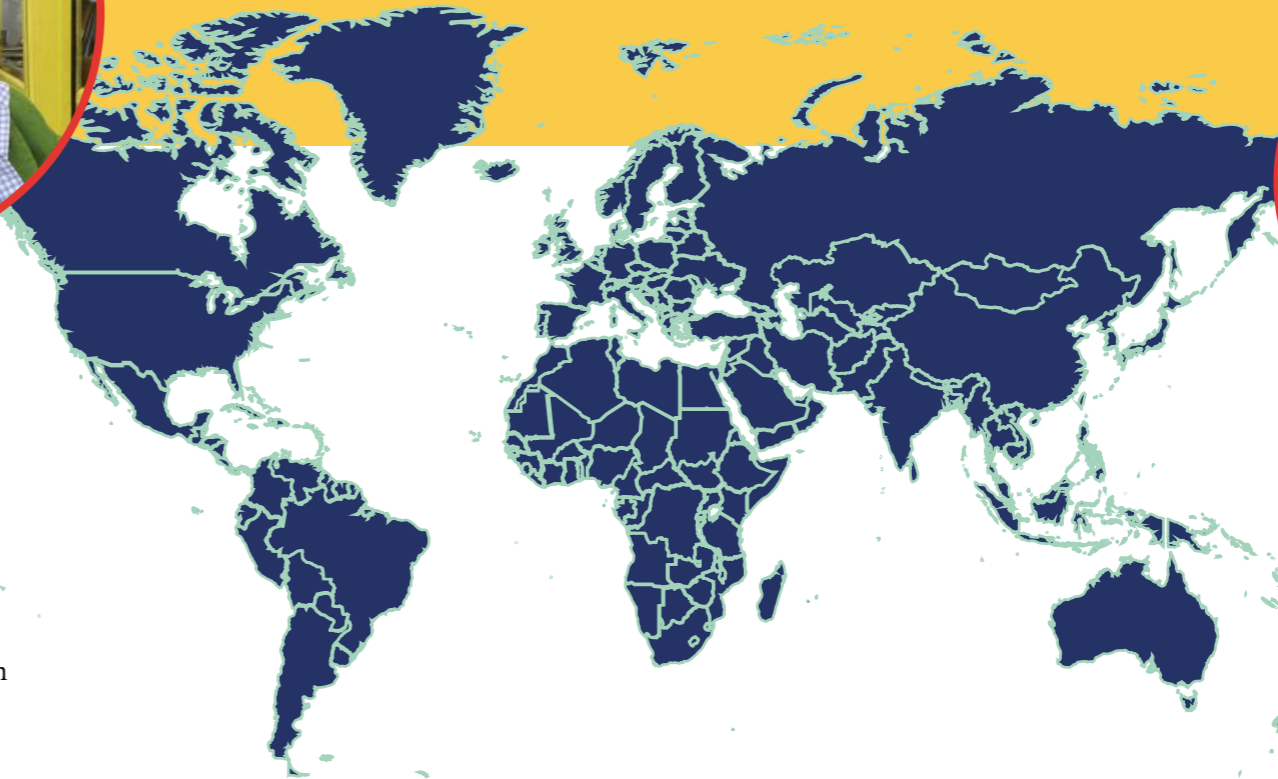
Supporting expansion across Europe and utilizing global network to build these best practices into European policy.

HOW DOES IT WORK?

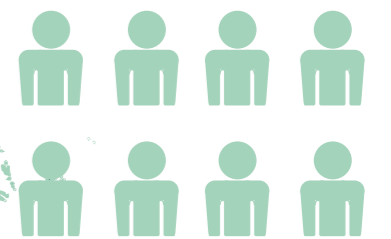
Women Without Borders's Mothers School model develops the powerful potential of mothers in preventing radicalization within their families and in becoming ambassadors for de-radicalization in their communities. The work forms the missing link between women at the community level where radicalism is propagated and decision-making levels where counter violent extremism strategies are shaped. Mothers Schools create a transformational experience for mothers by providing a safe space where self-awareness, self-expression and self-empowerment are appreciated and encouraged. Through trusted community leaders and NGOs, mothers who are concerned about violent extremism are approached about the safety of their children and their community. In a playful and highly interactive way, mothers learn about parenting, adolescent development and early warning signals of radicalization. This combination of personal transformation and increased capacity for action enables mothers to play a more influential and responsible role in their families, to change the communication with their children, and to become ambassadors for de-radicalization in their communities.

THE NUMBERS

Based in Austria, Mothers School is an integral part of international and local counter violent extremism strategies, building a united front of prepared family members well-equipped to tackle the growing problem of violent extremism on the homefront. They operate projects in Austria, Yemen, India, Pakistan, Rwanda, Afghanistan, Iraq, Palestine, Turkey, Cyprus, Zambia, and online around the world.



1000'S DIRECTLY BENEFITED FROM ECONOMIC IDENTITIES



WHAT THEY NEED

Introductions to European policymakers and funders, as well as national partners who are looking for ways to prevent radicalization by building stronger communities of mothers.

SOLENTRA

GEERTRUI SERNEELS



COMMUNITY-BASED MENTAL HEALTHCARE FOR MIGRANTS AND REFUGEES

WHO STARTED IT?

From Antwerp, Geert Serneels studied international law for 7 years, hoping to contribute to the justice system. However, when she was promoted to head of her division (first woman at the company) for Alcatel in Paris, Geert understood that a career in law would never help her achieve real social justice. After finishing her degree in psychology, Geert overhauled a small program at UZ Brussels hospital into a 13-full-time employee organization with a €2 million yearly budget. She developed the PACCT methodology.

THE HUMAN IMPACT

Migrant and refugee children often grow up with opposing cultural contexts. Many of the newcomers experience stressors such as loss of social networks and status, language barriers, differences in cultural codes, poverty and unemployment. These can have important effects on identity, wellbeing and development, and there are few culturally-appropriate and accessible resources for mental health.

HOW IS HELLO EUROPE HELPING?

Working to connect Solentra with key players in the EU level to help expansion and model spread, as well as connections as they build out new university curriculum.

HOW DOES IT WORK?

Solentra has pioneered a culturally sensitive and community-based mental healthcare system for refugees and migrants in Europe. They are broadening the support network of refugee and migrant families by training and mobilizing professionals working closely with children, creating a standardized training program to help community professionals become more attuned to both the cultural differences of diverse populations and the psychosocial aspects of migration, and building outreach to reconcile different beliefs about wellbeing between different cultures. Acting as an intercultural and mediating organization, Solentra's unique PACCT methodology is a culturally comprehensible, community-based and holistic entry point for mental healthcare. Finally, they have tenaciously advocated for greater cultural sensitivity and community-based approaches to mental health care for refugee and migrant children for the past 10 years. Solentra aims to integrate psychosocial support into all work with refugee and migrant children to ensure they can flourish in their new communities. She has partnered with actors at all levels of society - from educational institutions to citizen-sector organizations.

THE NUMBERS

Based in Belgium, Solentra is becoming an expertise centre and distribution tool to spread PACCT (mental health) methodology across Belgium and Europe. The methodology has been spread with partners such as the European Asylum Support Office, and was named as one of the top 3 practices across 27 EU member states by the International Organization for Migration.

NAMED ONE OF THE TOP 3 PRACTICES IN 27 EU COUNTRIES BY INTERNATIONAL ORGANIZATION FOR MIGRATION



WHAT THEY NEED

Support in spreading methodology without necessarily creating new organizations, implementation partners.

SINGA

NATHANAËL MOLLE



TURNING REFUGEES INTO ENTREPRENEURS

WHO STARTED IT?

Nathanaël is an entrepreneur - several times over, despite his young age - and a citizen of the world. He grew up with refugees throughout his childhood as an expatriate in Brazil, Mali, Thailand, Sri Lanka, Morocco and France. At the age of 24, Nathanaël co-founded Singa, which in two years became the first organization in France to support refugees in the creation of entrepreneurial projects related to their passions. Nathanaël recently founded Waya, a new organization that brings together innovators improving host communities as well as services for people on the move.

HOW DOES IT WORK?

Singa is helping refugees to launch ventures and to become powerful ambassadors for the contributions that refugees can make to society. Singa's objective is to improve the social and economic integration of refugees in their new host countries through a better support of refugees and through changing the way host societies perceive refugees. One of the ways Singa operates is through developing entrepreneurship within refugee communities by mobilizing the host society. Concretely, they support a refugee entrepreneur by connecting him or her with locals who share the same passion and have skills that can not only help develop his or her project but also get a better understanding of the new country he or she is in. This allows the host society to perceive refugees for what they can actually do and bring to their new country rather than perpetuating untrue stereotypes.

THE NUMBERS

Singa operates in France, Morocco, Germany, Italy, Belgium and Québec. Singa has been working on changing the perspective of a population that mainly views refugees as a problem. Even in countries that have traditionally been more welcoming of refugees, the recent large scale of recent arrivals has scared many and created a situation in which more and more European citizens are starting to see refugees uniquely as a problem.

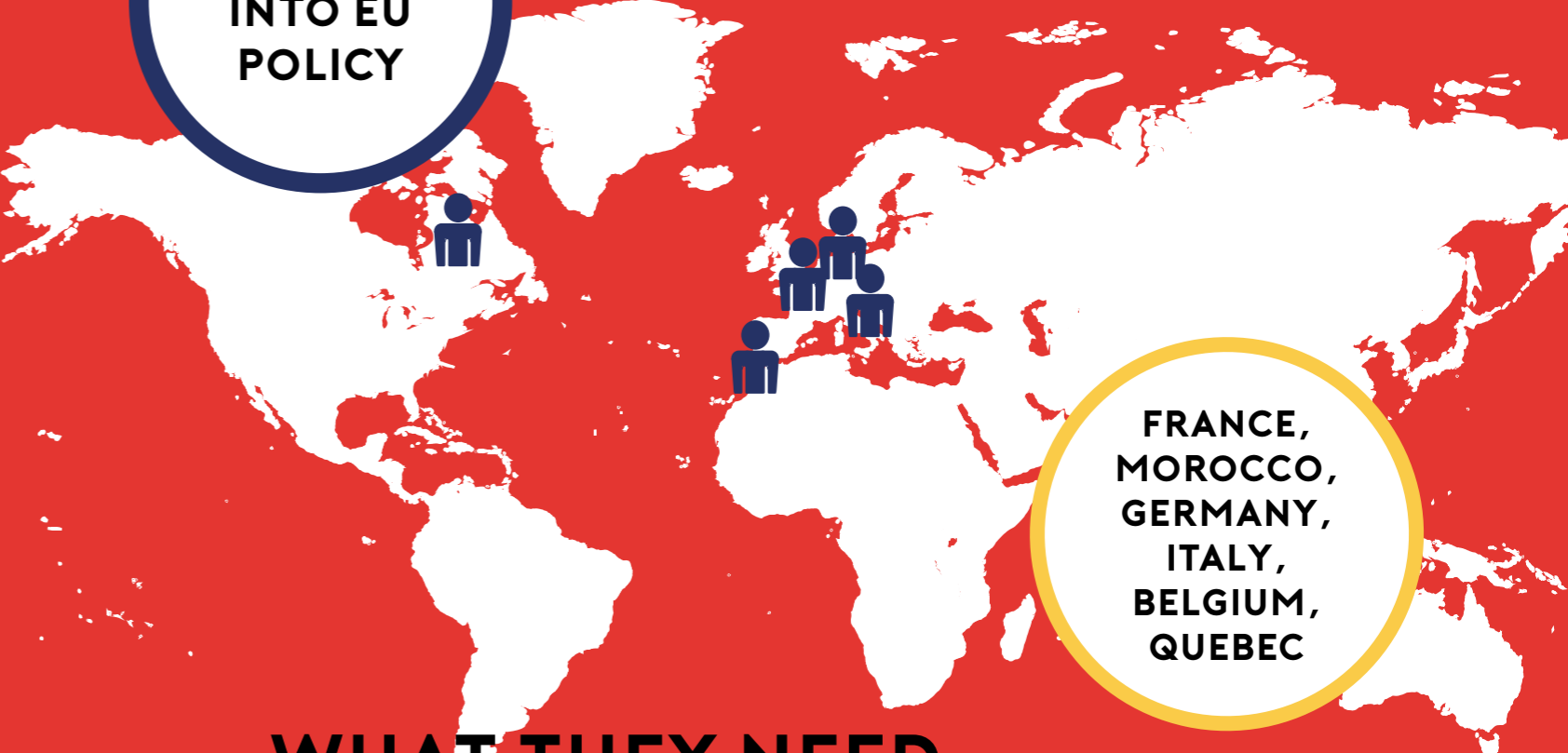
HOW IS HELLO EUROPE HELPING?

Helping Singa already scale into Germany, and using Ashoka international network to support expansion into new countries and into European policy.

THE HUMAN IMPACT

Refugees can positively impact their new environments when they are given opportunities. Local business and entrepreneurship has always been a powerful way for refugees to take control of their own careers and integrate into community life.

ADOPTED INTO EU POLICY



FRANCE, MOROCCO, GERMANY, ITALY, BELGIUM, QUEBEC

WHAT THEY NEED

Introductions with host communities and local partners, as well as funders to help Singa consolidate their international growth and continue to scale throughout Europe and beyond.

SOCIAL BEE

ZARAH BRUHN

NON-PROFIT TEMP AGENCY
FOR REFUGEES



OVER 200
SUCCESSFUL
INTERVENTIONS
LOCALLY,
NATIONALLY AND
INTERNATIONALLY

WHO STARTED IT?

Zarah Bruhn studied business administration at the university of Mannheim. During her semester abroad in Stockholm she took part in a refugees-welcome event. Realizing that it's nice to welcome refugees but not really helpful or sustainable for them in terms of integration, she returned to Germany with an innovative business plan in her mind.

HOW DOES IT WORK?

Social Bee is Germany's first integration service provider. It uses the temporary employment model to integrate refugees into the labor market and society, building a missing bridge between refugees and companies. Social Bee absorbs all the bureaucratic hurdles for companies, dealing with the challenging asylum/visa issues that often arise before a person can move seamlessly into work. It supports its employees by offering them an opportunity to acquire further qualifications and integration programs.

Social Bee hires refugees and asylum-seekers to work for their organization as temp freelancers, then later transfers them on to partner companies. Workers also receive socio-pedagogical support, language development and other training. In addition, they receive a regular salary from the startup company, which the founders intend to finance in the medium term through transfer fees, but is currently covered by charitable foundations.

THE NUMBERS

Begun in Munich, Social Bee startup has 50 employees under contract, with more than a dozen already successfully placed in permanent positions. Social Bee's end of year goal is 100 employees placed, with a longer term goal of 1000 in the next three years.

HOW IS HELLO EUROPE HELPING?

Zarah is a newly elected Ashoka Fellow in Germany, and is utilizing Ashoka networks and expertise to guide her in fleshing out her idea and planning long-term scaling.

WHAT THEY NEED

Connections to interested partner companies in new countries, technical and strategic support for scaling and expansion, experts on work visas/permits in other countries and on an EU level, charitable foundation support and introductions.

THE HUMAN IMPACT

Five hundred thousand refugees are currently on the job market. Even after fleeing violence and arriving in a country, refugees then face visa and document issues, relationships and fear, which prevent companies from hiring them for permanent positions. People who have managed to undertake the dangerous migration to Europe have unique resilience, perspective, and skills – key assets for any workforce – yet there are few channels to bring them towards engaging work.

SCHLAU-SCHULE

MICHAEL STENGER

UNIQUE PRIVATE SCHOOLS FOR ASYLUM SEEKERS



WHO LEADS IT?

A pacifist, Michael was one of the first Germans to choose alternative social service in place of compulsory military service. He has spent his life working with refugee issues, from the UNHCR to founding various asylum organizations. When he returned to training teachers in teaching German as a foreign language, he noticed the growing resignation of his colleagues in dealing with young immigrants. Michael realized that a special institution was necessary to offer this unique group opportunity for sustainable education and integration.

THE HUMAN IMPACT

The right to asylum is a humanitarian cornerstone in Germany. Its implementation, however, reflects the way policymakers actually perceive asylum seekers and refugees: as costly threats to society. Under current law and bureaucracy, unaccompanied underage asylum seekers over 16 years of age are prevented from attending school, learning German and acquiring vocational skills. Such policies have led this group to become disempowered and often confirm negative stereotypes by turning to drugs, crime and prostitution.

HOW IS HELLO EUROPE HELPING?

Introducing SchlaU-Schule to Ashoka's global and German-wide network to open doors and help plan expansion.



320
STUDENTS IN
MUNICH

HOW DOES IT WORK?

Recognizing the systematic discrimination that underage asylum seekers experience Michael is providing young refugees a chance for education and integration into German society while also changing negative public perceptions towards this group. By establishing and spreading a cost efficient and effective private school system for this highly discriminated group, Michael develops the individual skills and potentials of youth refugees throughout Germany. By structuring courses analogous to state schools and providing first-class student services such as social-psychological aid and legal assistance, his students have an extraordinarily high success rate at the basic state school exam, which enables them to qualify for vocational studies and a professional career. Skillfully bringing these success stories to the attention of politicians, state welfare organizations and the wider public, SchlaU-Schule is transforming the perception of young asylum seekers in the eyes of relevant stakeholders.

THE NUMBERS

Having successfully established SchlaU schools in Munich with 320 students at any given time, SchlaU-Schule is expanding throughout Bavaria, Germany's largest state. Michael has also started training programs and policy conversations to take the transformation beyond this region.

WHAT THEY NEED

Financed through a complex system of different state and communal funding and foundations, SchlaU-Schule is looking for introductions to local and national government and charitable bodies.

MITT LIV (MY LIFE)

SOFIA APPELGREN



MUTUAL MENTORSHIP FOR MIGRANTS AND BUSINESS

WHO LEADS IT?

A serial entrepreneur, Sofia Appelgren founded two companies before she was 20-years-old. Married to a Turkish/Swedish man, she saw immigration issues first-hand, and after a successful business life and author, she was moved to start Mitt Liv.

THE HUMAN IMPACT

New migrants in Europe do not have the family connections, known names, or networks which are key to get many good jobs in business. Mitt Liv creates new 'establishment' structures for young migrants through mentorship and engagement with companies, and in a quid pro quo, migrants offer insight and education about vital new markets and skills, and how to diversify their workforce.

THE NUMBERS

Mitt Liv operates in Stockholm, Gotheburg, Malmö, Linköping and Norrköping in Sweden and mentors close to 600 young people a year.

HOW IS HELLO EUROPE HELPING?

Sofia's work is ready to expand beyond Sweden, and the model is easily applied to other companies around Europe. Ashoka is introducing Sofia to our international offices for spread, and companies for pan-European partnership.

HOW DOES IT WORK?

Mitt Liv is a social enterprise that aims to place educated immigrants in jobs in Sweden. Mitt Liv pairs smart, driven young immigrant women with mentors who offer advice on everything from résumés to job interviews to Swedish cultural customs. Working through the schools, the program also offers short courses on Swedish society, life-planning, and labor market competitiveness.

Overtuning the structure of traditional mentorship models, Sofia has created a professional solution, creating a win-win, symbiotic interactive program for participating partner companies. She charges companies for participation and services, drawing mentors from company employees and in turn, positions her young participants as experts for the companies. The participants offer their knowledge of immigrant life and markets through paid lectures, participation in consumer research focus groups and testers, forums, and field trips, offering an inside look at globalization. Furthermore, Sofia's Mitt Liv program creates a win-win interactive program for these participants by building networks, personal relationships, and life-plans - giving them solid contacts for future opportunities and success to incubate their own ideas and develop their entrepreneurial skills.



MENTORS
600 YOUNG
PEOPLE A
YEAR

WHAT THEY NEED

Introductions to large European companies and other like-minded organizations working with young immigrants.

APPENDIX: HOW CITIZEN SECTOR ORGANISATIONS SCALE

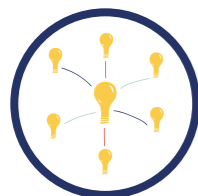
DELIVERY MODELS FOR CHANGE

Once a social entrepreneur digs beneath the symptoms of the problem and finds a solution, the challenge becomes building the right kind of organization to spread that change. In our work with leading social entrepreneurs we have identified six major delivery models for citizen sector organizations. Part of the support we provide includes helping organizations identify the best change model to spread their solution and provoke systemic change. These models include:



1. PRODUCT SERVICE DELIVERY:

Provides goods and services to customers or beneficiaries to directly address social problems. *Example: IPSO Context's work providing direct counselling to refugees, p. 34.*



2. CAPACITY BUILDING:

Improves the abilities of individuals or other organizations to generate social impact. *Example: Interfaith Mediation Center training peace advocates around the world, p. 32.*



3. KNOWLEDGE DEVELOPMENT:

Generates knowledge about problems and solutions, or tests new solutions like business models, products or processes. *Example: More Than Shelters' dedicated research and development division for pilot projects that can later be adopted and scaled by massive non-profits and welfare organizations, p. 26.*



4. MOVEMENT BUILDING AND BEHAVIOR CHANGE:

Creates awareness for social issues and mobilizes the target audience to take action or change their behavior. *Example: Ubuntu Academy emerged as an initiative to train migrant youth leaders and leaders who would work with them, creating bonds and new leadership processes that were unknown before for both groups, p. 38.*



5. INFRASTRUCTURE DEVELOPMENT:

Strengthens a network, industry or even an entire sector by fostering better communication, common standards, etc. *Example: Welcoming International created a certification process and standard for official "Welcoming Communities", p. 36.*



6. ADVOCACY:

Helps to change the laws, regulations, and policies in both the public and private sector that are responsible for the social problem in the first place. *Example: Hello Europe has helped bring together many of the solution leaders with public policy officials at the EU level to recommend improvements in policy for migration and integration across Europe.*

Many organizations begin with one delivery model, but evolve or grow into other areas as they further develop their vision, influence and ability to affect change at a larger scale.

STRATEGIES FOR SCALING

Once organizations have developed a very clear idea of the change they are aiming to produce at a systems level, it is important to define how to scale the initiative both at a national and international level. The delivery model and the maturity and size of the organization influences the initial scaling strategy, as well as the vision for system change and the kind of partners available to scale with.

Throughout our experience in helping citizen sector solutions scale, we have found that the more open the scaling strategy is (provided the idea is clear and can be adapted easily without losing the essence), the more widespread change it will produce.

The main scaling strategies go from more control and less speed, to less control, more openness and a quicker roll-out:

INTERNAL GROWTH:

Growing the organization to deliver the model to target audiences from the central organization. This strategy is best for social businesses or technology-based distribution channels that can be quickly scaled, realizing economies of scale. These can include app or product-based solutions, or retail growth that is controlled from a central office.

AFFILIATION (FRANCHISE, LICENSING OR JOINT VENTURE):

When an official, ongoing relationship with independent individuals or organizations is formed to help them implement the original solution. Generally this includes a legal framework for the nature of the relationship. Sometimes the affiliation involves forming a network of organizations to carry out the solution.

DISSEMINATION (OPEN SOURCE OR CONSULTING):

The originator creates resources that enable an independent other to implement the venture in a new location. There is a loose relationship between the originator and the implementer. Often this means positioning the organization as a knowledge provider, offering expertise through open source mechanisms or consulting. Policy change frequently becomes a necessary step to produce broader change.

All of the solutions in this portfolio have used one (or more) of these strategies to scale across borders throughout Europe, partnering with a variety of organizations and developing a number of tools to continue to share and spread their innovations.

INSIGHTS FOR BUILDING A SCALING ECOSYSTEM

Through Ashoka's years of working with social entrepreneurs and the consortium of European and local partners' vast experience in multiple sectors, we've found the following to be key elements in successful scaling, broken down at each phase of our process.

SEARCHING, SOURCING, ANALYZING:

Keys to success:

1. Search at both local and global levels.
2. Include Ashoka Fellows (leading social entrepreneurs) who have already proven the effectiveness and scalability of their solutions, along with local organizations that are poised to scale.
3. Provide a needs assessment early on to help organizations better understand what the core of their innovation is and what scaling model fits them best.
4. Involve key stakeholders from all affected sectors early (non-profit, government, businesses, foundations, migrants and refugees, etc.) in order to identify challenges and areas where innovation is needed.
5. Identify local organizations that are interested in replicating or helping to scale new solutions.

PRESENTING AND MATCHING:

Keys to success:

1. Match-making research must be done beforehand to invite the right decision makers who can help these solutions scale more quickly and effectively.

2. Analyze and present innovation trends and key principles to success.
3. Provide a large group inspiration sessions (i.e. solutions pitching their ideas) with smaller group co-creation sessions.
4. Planning and execution is better when co-designed alongside fellows and partners.

ACCELERATING SCALING

Keys to success:

1. Innovation fund to support scaling efforts, ideally providing +10K€ per organization.
2. Providing different models for scaling, including internal growth, franchise, licensing, joint ventures with partners, open sourcing or consulting.
3. High quality acceleration workshops for all participants, leveraging Ashoka and partners' deep experience in scaling, as well as creating spaces for understanding and creating broader collective impact. Topics include: systems change, models for growth and replication, new idea definition, smart networks, fundraising model, stakeholders maps etc.
4. Intentional and constant follow-up with solutions, especially during the first year, to ensure highest probability of success.
5. Creating opportunities for scaling partners to replicate and scale their organization into other regions or countries (e.g. a partner who replicated organization from the US to Germany, then scales to Austria and Belgium).

Throughout the whole process, we have found it is important to include policy conversations to identify key barriers and issues to bring to the EU or other policy making spaces.



Schöpflin Stiftung:



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