

UNVEILING THE POWER OF ECOSYSTEM ACCELERATION: A BRIEF OVERVIEW

Hello World's Ecosystem Accelerator is a targeted strategy that assembles change leaders across key stakeholder groups to address sector-specific challenges. Building on Ashoka's 40+ years of experience in fostering social entrepreneurship, this accelerator applies proven methodologies to entire ecosystems, fostering collaborative innovation.



Why is it needed?

The vital role of this approach in tackling complex challenges

The **Ecosystem Accelerator** addresses complex issues by promoting collaborative solutions. With a focus on the field of migration, it aims to break down silos, foster collaboration, and counteract strategies harming People on the Move and those welcoming them.

Addressing these issues requires the involvement of top social entrepreneurs with proven innovations. These change leaders seek spaces and processes to collaborate with key stakeholders, realizing that working together is essential when confronted with the magnitude of the problem. Delving into root causes and potential interventions fosters hope for viable solutions.

Crucially, placing an experienced social entrepreneur at the forefront ensures action and prototypes for solutions, avoiding unproductive conversations. This highlights the imperative role of Ecosystem Accelerators in driving impactful change.



Who are the participants and how do they drive impact?

The accelerator targets 3 impact levels:

- **Primary impact level:** selecting 15-20 change leaders from crucial stakeholder groups, such as media, research, policy makers, corporate leaders, and social innovators. These leaders drive change within their networks.
- **Secondary impact level:** 50+ thought and action leaders provide ongoing input.
- **Third impact level:** 500+ decision-makers are directly impacted through associated events.

The overall ripple effect extends to more than 50,000 sector leaders through publications and widespread dissemination of innovative concepts. The indirect impact through the network effect of these leaders involves major changes in culture, policy and rules within organizations and governments, and new initiatives emerging around the world based on the principles that were birthed in the Accelerators.

What kind of topics are being addressed?

Exploring focus areas: themes tackled by Ecosystem Accelerators

Ecosystem Accelerators excel in sectors with emerging innovation and potential intersections. Topics range from [Migrant Entrepreneurship and Talent](#) to Migration and Technology, Climate Change and People on the Move, and Migration Narratives.

What does it produce?

Outputs

The accelerator produces knowledge products with actionable recommendations, a map of key actors and innovations, a policy strategy, and events/publications for validation. In a second phase, ideas are prototyped and implemented, fostering lasting relationships among participants.

What outcomes do we seek?

Outcomes

The long-term impact involves activating levers that bring lasting positive change to the system. This includes increased efficiency, reduced public spending, changed mindsets, and enhanced dignity for people on the move.

For example, the Ecosystem Accelerator on Migrant Entrepreneurship is generating funding opportunities, improved research methods, and narratives showcasing the contributions of the migrant entrepreneurs to local economies and societies.



Ecosystem Accelerator on Migrant Entrepreneurship & Employment: click to watch [Transforming the Field of Migration Through Collaborative Frameworks](#).

The Ecosystem Accelerator Journey: Map of Phase I

Identifying the systems changes needed

Preparation & planning:

Definition and scope of issue, selection criteria, pre-mapping.

Mapping and interviewing:

- Nominations and initial selection,
- Interviews with 50+ key opinion leaders,
- Define final list of 15 participants (incl. at least one social entrepreneur as a facilitator/ team member),
- Gather and integrate new insights into issue definition.

Kick-off event (2 days, in person):

Bond with team members, define final issue, gather insights.

Online process:

1. Problem definition (Divergence),
2. Root causes of the problem (Divergence to Convergence),
3. Defining a shared goal and vision (Divergence through imagination),
4. Validation session 1 (with all 50+ interviewees and other key stakeholders),
5. Choosing the critical shifts needed to achieve the goal (Divergence to Convergence),
6. Proposing ideas and recommendations to create critical shift (Divergence to Convergence),
7. Finalize specific recommendations and align for in-person gathering (Convergence).

Final event (2 days, in person):

Intense work on defining final recommendations and space to start designing potential prototypes.

Celebration and ecosystem validation:

Present results, get input from ecosystem during Day 2 of the final in person event (200+ people).

Spread the word:

1. Draft and edit Recommendations Paper,
2. Publish Recommendation Paper,
3. Key events and spaces to present recommendations to key stakeholder.

Fundraising or funds consolidation for Phase II (Implementation).

OUTPUTS

- Publication with process summary and recommendations for key stakeholders,
- Proposals for prototypes for potential solutions,
- New relationships, networks and projects activated,
- Map of top solutions and innovations identified: including Social Entrepreneurs to support.

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Migration in Europe is a polarizing topic where we often find diverging positions and opinions. This even applies within an ecosystem of actors essentially working for the same cause and impact. What the accelerator bravely dared to do was, despite our different schools of approach to this topic, align our understanding by forcing us to speak the same language in order to constructively, with open ears and open hearts, discuss the needs of migrant entrepreneurs in Europe.

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Fatemeh Jailani

COO Singa International, founded by Ashoka Fellow



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I need to be in a room with some of the top policy people, migrant leaders, researchers, a few other social entrepreneurs, mayors and some businesses to think about the field as a whole and how to create collective change. That's the way to really scale the needed impact, beyond a geography and beyond a particular organization like mine.

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David Lubell

Founder Welcome International & Ashoka Fellow



The Ecosystem Accelerator Journey: Map of Phase II

Map of Phase II – Prototypes and Implementation

- Define new team(s) for prototyping specific projects,
- Online sessions to hammer out details,
- Drafts of prototype plan and pitch,
- In person gathering with funders to pitch and refine ideas,
- Regular check-ins as different pilot approaches develop.





Principles that guide the work

- A focus on accelerating impact for the whole sector, and not just on improving organizations (which will happen as a result of the former). Organizations and individuals gain experience and expertise by working together for the whole.
- Cutting edge acceleration and design methodologies, flowing between divergence and convergence, always moving forward towards action. In addition to our own resources and strategies develops over +30 years of work with Social Entrepreneurs, we draw from experience of partner organizations like CoCreative and U-Theory (MIT).
- Building a community of top leaders that validate key milestones and bring important input. We keep key stakeholders involved throughout (and afterwards), without requiring intense time commitment.
- Providing key moments with on-ramps and off-ramps for participants throughout the process, making room for slight shifts in the composition of the group as the idea develops.
- A relentless pursuit of clarity and conciseness when sharing results.



Opinions and results from other Ecosystem Accelerators

The Ecosystem Accelerator on Migrant Entrepreneurship & Employment produced: a consortium of social entrepreneurs and policy experts building backbone organization, a new ecosystem accelerator approach to talent with key companies, thought leaders from the academic and social innovation sector took recommendations and spread them, also developing new programs around the topics, key organizations in the sector using the results and expertise to develop new plans, a budding new mindset shift in the sector.



Photo from ecosystem accelerator gatherings around Europe.

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Everyone knows that to get systematic change, it is important to establish good collaborations between public, private, and Social businesses to create workable solutions. The thing is that creating these collaborations is very hard. The Accelerator did manage to get people from all the different fields to agree on some root problems and a call for action, and provide very good start for systematic change.

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Nicolai Strøm-Olsen
 CEO Start-Up Migrants



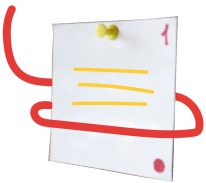
TAKE ACTION TODAY!



Become a Hello World core funder and contribute to building new ecosystem accelerators around the world, and supporting leading social entrepreneurs in the topic.



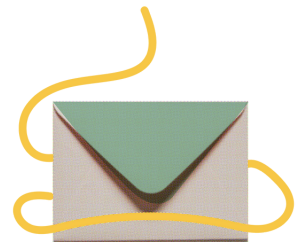
Fund or provide support for specific topics for ecosystem accelerators. We are currently looking for strategic partners in *Technology and Migration*, *Climate Change and Migration*, *New Narratives*, *Migration & Employment*. Other topics can emerge as well.



Participate in an ecosystem accelerator by **nominating key thought and action leaders, contributing knowledge or resources, or spreading and applying the recommendations.**

CONTACT

Ella Goncarova (Hello Europe Lead) – egoncarova@ashoka.org
Kenny Clewett (Hello World Co-lead) – kclewett@ashoka.org



EXPLORE OUR WORK AROUND MIGRATION

